

Parcel2Go can help small firms break into Brazil

/EINPresswire.com/ UK (submitpressrelease123.com - press release) Parcel2Go has backed a call for more British businesses to look to foreign markets such as Brazil in order to make the most out of overseas growth opportunities.

With the 2014 FIFA World Cup and 2016 summer Olympic Games due to be held in the country, business analysts believe there has never been a better time to explore opportunities in Brazil.

According to UK Trade and Investment (UKTI), the government body charged with helping British firms succeed in foreign countries, Brazil's high growth market is "simply too big to ignore". And thanks to the range of low-cost, [international shipping](#) options available through Parcel2Go, Britain's small businesses have a straightforward way of sending consignments to South America.

Richard Mercer, marketing director at Parcel2Go, said: "The opportunities that are being created in Brazil as the country prepares to host two of the world's biggest sporting events are immense for UK firms in a wide range of sectors.

"Finding reliable and affordable [couriers](#) to act as overseas delivery partners is of course crucial to operating a successful export operation. The team at Parcel2Go is ready and willing to help businesses of all sizes find a suitable shipping option that will allow them to get consignments across to customers in Brazil with ease."

A range of express and economy delivery options can be booked easily through Parcel2Go's website, all of which are provided by the world's leading courier companies including TNT, UPS, FedEx and Parcelforce.

International Trade Advisors from the UKTI are available to provide guidance on how small companies can break into the Brazilian market, while Parcel2Go's specialist customer service team is able to offer advice on how businesses can make the most of its international delivery services.

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About Parcel2Go:

Parcel2Go Ltd has been helping its customers to organise domestic and [next day delivery](#) orders for the past 21 years. Based in Bolton, the company operates a cost-effective same day delivery service and world courier services with low parcel prices and simple parcel tracking. Parcel2Go courier services are completed by the likes of Parcelforce, FedEx and CityLink - reliable couriers that offer collection and delivery services throughout Britain, Europe, and countries across the world.

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