

Celebrity Elgin Zerick's 'Top of the World' Impacts Top 40 Landing Miami's Y100 On Grammy Weekend

/EINPresswire.com/ The radio "hit" factor is added to the success of the single's music video which has risen to the successful status of a national and global "viral hit" soaring to over 1.5 million views...

Best known for mixing and producing songs for Madonna, 2Pac, Boyz II Men, Famed Producer, [Elgin Zerick](#)'s new hit single, [Top of the World](#), impacts U.S. national radio in a major way landing Miami's Top Pop Station, Y100 during Grammy Weekend.

EZ's "Top of the World" combines a fusion blend of urban, house, trance and hip-hop. The single has been coined by fans as a sure fire club hit and is receiving global likes with over 300,000 online listens and views within the first phase of its global premiere.

The single is soaring up the US national charts during the record's US national radio campaign in its initial kick off. The radio "hit" factor is added to the success of the single's music video which has risen to the successful status of a national and global "viral hit" soaring to over 1.5 million views as a result of the delight of global fans around the world prior to the launch of the radio kickoff.

The single's official US radio continues to create major radio buzz with impressive spins in rhythmic and Top 40 hit record airplay.

In conjunction with the Top of the World Video Release and radio launch, EZ just wrapped the first shoot of his new project, Eyes of the World. The project is best described as a modern day twilight zone with an urban twist. In it, EZ takes on UGLY head on and redefines it through the Eyes of the World.

"Top of the World" is now available on iTunes, Amazon and other major outlets.



Famed Producer/Recording Artist, Elgin Zerick Lands Miami's Top Pop Station Y100 in major national radio campaign.

See:

TOP OF THE WORLD

<http://www.youtube.com/watch?v=ggNn3TOTjAw>

www.risk-entertainment.com

Risk Entertainment

About The Company: Risk Entertainment is a mainstream entertainment production firm and record label.

Media Contact:

Belinda Foster

Executive Publicist

AWJ Platinum PR

belinda@awjplatinum.com

<http://www.awjplatinum.com>

3104613700

Press Release courtesy of Online PR Media: <http://bit.ly/128rOFg>

This press release can be viewed online at: <https://www.einpresswire.com/article/136619645>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.