

Best Paid Survey Sites of 2013 Selected by 4PaidSurveys.com

/EINPresswire.com/ New website's unbiased reviews of best and worst paid survey sites help survey takers make better-informed decisions.

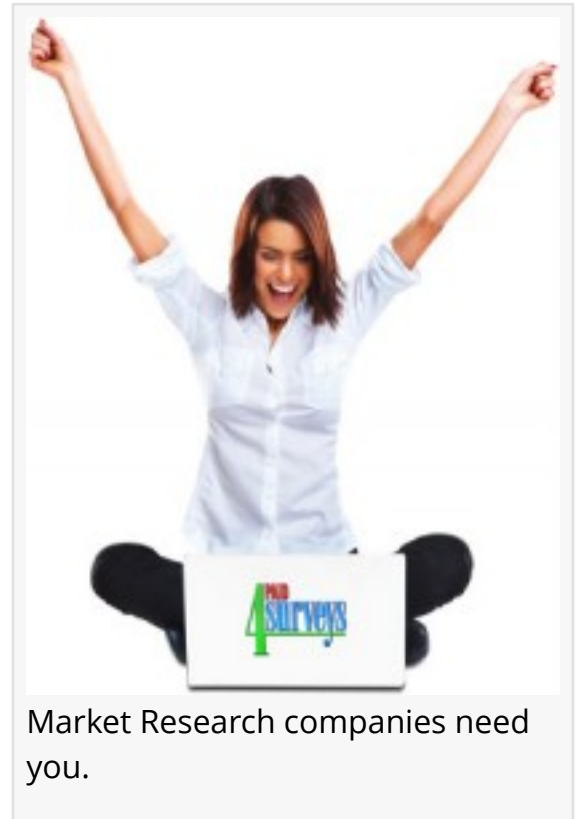
4 Paid Surveys (www.4paysurveys.com), a new website featuring unbiased paid survey membership site reviews, has launched to the approval of survey, secret shopper, and focus group participants worldwide.

Paid survey membership sites are individually reviewed and ranked for eight critical factors. The ranking factors include: price, value, ease of implementation, customer service, number of surveys, profitability, success probability, and purchase satisfaction. Site ratings are averaged, yielding a score based on a five-star-scale.

According to 4PaidSurveys.com Editor, Abigail "Abby" Sherman, "The main difference between professional survey takers and amateurs is knowledge of which survey, secret shopper, and focus group sites are willing to pay spendable cash for opinions. People join survey membership sites for this knowledge."

4PaidSurveys.com Editor, [Laura Conzo Brady](#) adds, "Some membership sites fail to adequately distinguish between legitimate cash-paying survey sites and those offering sweepstakes entries, coupons, and other less-than-tangible forms of compensation. That's where we come in. Our visitors learn which membership sites will help them earn spendable dollars, and which are a waste of time."

While 4 Paid Surveys is approved to act as an affiliate for all of the membership sites reviewed, the evaluations are notable for their brutal honesty and lack of marketing hype. Of the ten popular paid survey membership sites evaluated, only one scored five stars, while the next-closest competitor was awarded four. The remaining eight sites scored between three-and-one-half and two stars. The average rating of all ten sites equaled only three stars.



Market Research companies need you.

To better assist other users in their decision-making process, 4 Paid Surveys visitors are encouraged to provide comments and their own site ratings. These are automatically recorded and averaged to produce a "User Ranking" for each paid survey membership site reviewed.

About 4 Paid Surveys

The primary mission of 4 Paid Surveys is to assist site visitors in their search for lucrative survey, focus group, and mystery shopper opportunities. This is accomplished by providing prospective survey takers with expert unbiased reviews of the best and worst paid survey membership sites online. For additional information please visit www.4paysurveys.com.

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