Open 4 Business Online and WorkXpress Announce Unique Integrated Cloud Services Platform Alliance

/EINPresswire.com/ Open 4 Business Online (@O4BO) and WorkXpress today announced a unique Cloud Services Platform and Sales Alliance, integrating the software services of O4BO's Software as a Service (SaaS) and Integration as a Service(IaaS) architecture with WorkXpress (PaaS).

Open 4 Business Online (@O4BO) and WorkXpress today announced a unique Cloud Services Platform and Sales Alliance, integrating the software services of O4BO's Software as a Service (SaaS) and Integration as a Service(IaaS) architecture with WorkXpress' Platform as a Service (PaaS) application development solution set for the Small to Medium sized Enterprise. The result is a first of its kind service with SaaS+PaaS+IaaS.

Open 4 Business Online, SaaS+PaaS+IaaS

By fusing the software integrating capabilities of O4BO's SaaS and IaaS services with the SMB-focused solutions offered by WorkXpress, we allow subscribers to ERP, CRM or other applications to seamlessly and easily create their own customizations or entirely new applications that integrate with the existing applications on one service. Building Applications from scratch is harder than most think it is, but starting with an existing application construction toolkit (WorkXpress) and an agile and programmable database environment, (O4BO) makes the process a whole lot easier.

Before the partnership between O4BO and WorkXpress most SaaS vendors did not offer a way to customize their software on the same platform or service. Even when it?s possible to customize the software they offered, you will have to 'forklift' an SDK or API that requires expensive programming, testing and time to get the job done. With this unique Cloud Services Platform integration and Sales Alliance, no expensive programmer is needed to create new applications that use the existing data or just new screens to improve a business process with O4BO and WorkXpress.

Small to Medium sized Enterprises with little or no IT Staff and tight budgets for company MIS support, will see this capability as a very cost effective way to develop and or obtain custom software solutions at SaaS prices.

"This is exactly what our subscribers have been seeking... A Web Based, Rapid Application Development (RAD) solution set right in our Portal." said Mike Oliver, Founder of O4BO.COM. "The industry is moving more and more towards simplified software technology to allow business people to define, develop, and deploy their own business information management solutions easily. This integration is a big leap forward for both our companies." said Treff LaPlante, CEO of WorkXpress.

You can see a Full Demo on O4BO to see all the power and features available to Small to Medium sized Businesses.

About WorkXpress® (http://www.workxpress.com/) is the ONLY Platform as a Service (PaaS) with a completely end-to-end visual systems administration and software development environment. This makes WorkXpress® the fastest rapid application development (RAD) PaaS on the market. WorkXpress® also offers private clouds, flexible partnership models and private labeled branding. Contact: 304 Market Street, Harrisburg, PA 17101 +1.717.609.0029

About Open 4 Business Online (http://www.O4BO.COM) brings six feature-rich applications as a subscription services (SaaS): ERP/Accounting; Customer Relationship Management (CRM); Business Intelligence/Analytics; Web Content Management (WCM); Enterprise Service Bus (ESB), JackRabbit Content Management (JCR); and Liferay Portal, running on IBM Smart Cloud (IaaS). Contact: Suite 36E Serenity Tower, 7829 Makati Ave. Makati City, National Capital Region, Philippines
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