

Three Rivers Systems launches webinar series, as new 'disruptive' Web video debuts on site

/EINPresswire.com/ St. Louis — February 14, 2013 — Three Rivers Systems Inc. will launch a series of informative [webinars](#) next week aimed at demonstrating how rapid changes in higher education are disrupting the status quo and demanding more from stressed academic management systems.

Slated for Wednesday, February 20, 1 p.m. CST, and headlined "Understanding Disruptive Trends in Higher Education and How They Are Changing the Academic ERP Landscape," the webinar will describe how rapidly changing events have left some industry leaders behind and how higher-education administrators can learn from these strategic mistakes. Space is limited but [registration](#) remains open and available at <http://tinyurl.com/CAMS-Webinar>.

Three Rivers Systems Vice President of Global Sales and Marketing Jami Morshed will host the webinar. Morshed works with education institutions around the world helping them embrace enterprise technology to optimize academic management and enhanced learning environments that keep them ahead of today's disruptive higher-education environment.

Three Rivers Systems Inc. also recently introduced a new corporate [video](#) positioning CAMS Enterprise — the company's flagship product — as the only "disruptive" academic ERP that can keep pace with today's disruptive higher-education environment.

According to Morshed, whose marketing department produced the piece with creative direction from Jit Gohil, Three Rivers Systems' software usability specialist and developer, "Keeping pace with these disruptive events requires disruptive ERP technology that only CAMS Enterprise offers."

He said the company wants viewers to remember that CAMS Enterprise is a 21st century academic management system that's innovative, integrated and intelligent.

"It's unlike other academic ERPs that are based on antiquated technology because we build CAMS from the ground up with the latest Microsoft technology," Morshed added. "CAMS Enterprise is totally configurable with attractive, easy-to-use Web interfaces, real mobile accessibility and cloud services for today's generation."

It's innovative, he said, because it's the only ERP system created for today's fast-paced, complex

environment that delivers optimum performance now and for generations to come.

About CAMS Enterprise

CAMS Enterprise's disruptive technology makes it a fundamentally different academic ERP unlike all others that were designed for the past and are incapable of operating efficiently in the modern world. CAMS Enterprise is an easy-to-use and implement, totally integrated, Web-native management system with everything in one place — admissions; student information; financial aid; student services; fiscal management with HR and payroll; fund-raising; alumni relations; document management, learning management, a full suite of portals, and more for managing the entire student life cycle. With an out-of-the-box configuration and self-service customization, CAMS Enterprise removes all barriers to success seen with conventional systems. CAMS' affordable licensing, off-the-shelf configuration and easy implementation translate into the lowest total cost of ownership of any academic ERP while yielding the quickest and highest ROI.

About Three Rivers Systems Inc.

Three Rivers Systems Inc. is the only privately held, independent, debt-free, one-stop company focused solely on high-quality academic ERP solutions exclusively for higher education. For more than 25 years from its St. Louis headquarters, the company is keenly focused on innovation and service to its worldwide customers. Always innovating, the company invests significant revenues back into product R&D to improve existing products while developing new ones so users always get the exact functionality, industry experience and accurate project management they need. Its business model and products are designed to ensure institutional effectiveness, more-efficient business processes, student success and satisfaction.

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