

Abbey Design Center Wins Talk of the Town Award for Customer Satisfaction

/EINPresswire.com/ Virginia-based <u>Abbey Design Center</u> receives high marks for customer satisfaction, winning it a Talk of the Town Award in the <u>Home Improvement</u> & Remodeling category.

Achieving the highest customer satisfaction rating of 5 stars, Abbey Design Center has won the prestigious CMUS Talk of the Town Customer Satisfaction Award in the Home Improvement & Remodeling category.

The <u>Talk of the Town Awards</u>, presented by Talk of the Town News, Customer Care News magazine and Celebration Media U.S. (CMUS), honor companies and professionals that provide excellent customer service as reported by their customers through no-cost, user-review websites, blogs, social networks, business rating services, and other honors and accolades. This data is analyzed by a team of researchers who calculate a company's CMUS Power Rating™. Only those that receive a 4-star to 5-star rating receive the CMUS Talk of the Town Customer Satisfaction Award.

With two locations in Virginia (Sterling and Leesburg), Abbey Design Center (ADC) serves a variety of home improvement needs for the northern Virginia and Washington, D.C. area. ADC got its start in 1989, growing and adding services to its list since that time. Today, the company handles carpet and flooring, kitchen and bath remodels, basement finishing, and custom interior remodeling. In addition, it established Abbey Energy and Exteriors in 2010, which specializes in windows, doors, siding, roofing and other exterior and energy-related services.

Since it initially opened its doors, ADC's business philosophy has remained the same: Give your customer quality products at a fair price and take care of them like a friend. "Service is everything," says Shiva Etessam. "It's what we've built our business on. At ADC we are committed to providing a truly exceptional customer experience and letting every person know we value his or her business."

ADC provides excellent service in several ways. First, it provides authentic, high-quality and competitively priced products that build trust in its brand. Its 11,000-square-foot retail floor covering showroom is the largest in the Washington, D.C. metropolitan area, offering every floor covering available as well as the latest in kitchen and bath design and incredible exterior products. Then, all of its jobs are performed by knowledgeable, experienced craftsmen. "We are

so confident in their skills that we back our installations with our three-year labor warranty," says Etessam.

In keeping with its mission statement, ADC always brings professionalism and creativity to each project, and forms long-term relationships with clients through honesty, exceptional quality, outstanding value and craftsmanship. "At Abbey Design Center we understand that it's not just a remodeling job, it's your home," says Etessam. Service such as this is what has led the company to earn a Talk of the Town Award.

Abbey Design Center has two locations. Its Sterling location is at 21465 Price Cascades Plaza. Its Leesburg location is at 161 Fort Evans Road NE, Ste. 135. For more information, contact 703-450-8181 (Sterling) or 703-779-8181 (Leesburg) or go online to www.abbeydesigncenterva.com.

About the Award and Sponsors:

This is the fourth year CMUS, Talk of the Town News and Customer Care News have honored companies for achieving high levels of customer satisfaction with the Talk of the Town Awards. Businesses eligible to receive the award include, but are not limited to, beauty salons, spas, restaurants, bakeries, dentists, auto repair facilities, veterinarians, home repair and improvement contractors, florists, hospitals, and physicians.

For more information about the award or its sponsors, please contact CMUS and Talk of the Town News at 877-498-6405 or go online to www.talkofthetownnews.com.

About Celebration Media U.S.: Celebration Media provides companies with valuable information on improving customer care through its publishing division, which produces Customer Care News, and its research department, which provides businesses with information on customer service best practices. This commitment has led to the creation of the Talk of the Town Awards program, which is dedicated to identifying companies that are excelling in high-rated customer service feedback and offering them valuable marketing opportunities to leverage their award, while also giving consumers a tool to find the top consumer-rated businesses in the United States and Canada.

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