

New Amazon data highlights opportunities for businesses, says Parcel2Go

/EINPresswire.com/ UK (submitpressrelease123.com - press release) Small businesses should be making the most of the opportunities available through Amazon, according to the UK's leading online parcel delivery specialist.

Data released by Amazon at the start of the year revealed a sharp increase in the volume of goods being sold through the online retailer's websites by third-party sellers. During the most recent quarter, just under two-fifths of sales were of products from private sellers.

For more than two decades, Parcel2Go has helped companies of all sizes arrange for their goods to be shipped within the UK and to addresses all over the globe. According to Bolton-based firm, the opportunity for more businesses to take advantage of Amazon's huge reach is clear.

[UK courier services from Parcel2Go](#) are available online from as little as £2.50 plus VAT, meaning it is simple, convenient and cost-effective for businesses to ship their products around Britain. What's more, Parcel2Go's free Amazon Application Programming Interface (API) is available to help companies stay on top of their parcel deliveries by allowing Amazon sales data, including customer shipping addresses, to be downloaded straight into a Parcel2Go account.

"Amazon's own figures have shown the speed with which third-party sales through its websites have increased over the past year, and it's clear that the growing trend for consumers to purchase goods over the internet is not going to disappear," said Richard Mercer, marketing director at Parcel2Go.

"[Parcel2Go international shipping](#) services and the technology we've made available to our customers, such as our Amazon API, are all designed to make it as simple as possible for firms to bring their products to a new audience, and then successfully complete orders with the help of some of the world's best courier firms. We think all retail businesses should look carefully at their online operations and consider the benefits of selling through Amazon marketplace."

Details on the range of domestic and international courier services available from Parcel2Go are listed on the company's website.

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About Parcel2Go:

Parcel2Go Ltd has been helping its customers to organise domestic and cheap international delivery orders for the past 21 years. Based in Bolton, the company offers cost-effective domestic and world courier services with low parcel prices and simple parcel tracking. [Same day delivery from Parcel2Go](#) is also available. Courier services are completed by the likes of Parcelforce, FedEx and CityLink - reliable couriers that offer collection and delivery services throughout Britain, Europe, and countries across the world.

For further information contact:

Les Yates

Marketing Executive

Telephone: 08713 308066

Email: l.yates@parcel2go.com

Website: <http://www.parcel2go.com>

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