

# Pick up Lady Gaga's Fame from Perfume Point

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) Lady Gaga's Fame fragrance is now available from leading online fragrance retailer Perfume Point, offering fans a chance to capture at least some of the US singing sensation's unique sense of style and glamour.

Having firmly established herself as one of the world's biggest and brightest pop stars with such hit singles as Poker Face, Just Dance and Paparazzi - not to mention racking up more than 1.3 billion views of her videos online - Lady Gaga branched into the world of fragrances just last year. [Lady Gaga Fame](#) was developed in collaboration with world-famous fragrance house Coty and the singer's own Haus Laboratories.

"Lady Gaga is a genuine one-off and a true star, which is why she's adored by millions of people worldwide," said Daniel Thompson at Perfume Point. "Lady Gaga Fame is a bold, confident and innovative fragrance - as you'd expect from anything bearing Lady Gaga's name. We're expecting it to be a big favourite with our customers."

One particularly intriguing feature of Lady Gaga Fame is that it sprays clear and becomes invisible once airborne, potentially setting a new standard for the rest of the fragrance industry to match. The fragrance itself is no less forward-thinking. Built around three main accords - dark, sensual and light - Lady Gaga Fame combines floral and fruity elements to leave a lasting impression.

The dark accord is inspired by the deadly Belladonna nightshade, while the indulgent sensual accord fuses nectar, honey and saffron. Finally, the stunning light accord combines tiger orchid and jasmine sambac to decadent effect.

Lady Gaga Fame is currently available at Perfume Point, priced at £24.99 for a 50ml bottle - a saving of £7.01 on the recommended retail price - and £18.99 for a 30ml bottle, £6.01 lower than the RRP. To find out more, simply visit the website at [perfumepoint.co.uk](http://perfumepoint.co.uk).

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With over 30 years of experience in fragrance retail, The Perfume Point are the number one retailer for top branded perfumes, aftershaves and beauty products at great outlet pricing. Find their stores across the major outlet centres in the UK and online at [www.perfumepoint.co.uk](http://www.perfumepoint.co.uk)

Perfume Point are able to make big savings on products sourced directly from the manufacture and pass on the great value to each customer. Perfume Point are often the cheapest on

absolutely a wide range of designer perfumes and aftershave from top fashion brands and celebrity scents including: Paco Rabanne 1 Million , Carolina Herrera 212 vip .

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