

EZBOB and ekmPowershop.com team up to offer business finance

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) <u>Ecommerce</u> giant ekmPowershop.com secured easy access to finance for thousands of its customers this week, thanks to specialist SME finance provider EZBOB.

To qualify for EZBOB's business loans, an online retailer must have at least one year's trading history and £10,000 annual sales. "We're excited to be working with the biggest ecommerce provider in the UK. It means we'll reach more online business owners than with any other partner" stated Tomer Guriel, CEO and Founder of EZBOB.

ekmPowershop.com is the UK leader in off the shelf ecommerce, powering 1 in every 5 <u>online shops</u>. "We chose to work with EZBOB because they understand the financial needs of our customers. Their online lending platform is simply the best financing tool on the market today. EZBOB makes borrowing accessible to a huge segment of businesses in the UK who can't borrow from the banks." stated Steven Hickey, Head of Business Development at ekmPowershop.com.

"We have a large customer base of thriving online business and our priority was to confirm that the financing partner we chose had the integrity and financial strength to provide our customers with the funding they require. EZBOB was a natural choice" added Hickey. Thanks to a direct integration between the two providers, an applicant can share trading data with EZBOB at the click of a button, saving lots of time in the application process.

Getting finance from EZBOB couldn't be simpler. ekmPowershop.com users simply enter their username into EZBOB's online facility for a decision in 7 minutes, and payout within 30 minutes.

About EZBOB

EZBOB currently offers instant financing for E-tailers in the UK. EZBOB's proprietary system is dedicated to financing Small Business, at the click of a button. EZBOB's qualifying customers make up a considerable part of the UK e-commerce market which had total sales of £68.2bn in 2011. To apply for a loan, customers simply have to visit EZBOB's home page and apply (it takes under ten minutes. If qualified, funds are automatically transferred to the client's account in thirty minutes or less.

About ekmPowershop.com

Founded in 2002 by then 22 year old Antony Chesworth, ekmPowershop.com has grown to become the UK's largest ecommerce provider, powering 1 in every 5 online shops.

Now available in 6 countries worldwide, ekmPowershop.com have helped over 35,000 businesses create their own easy to use online shop. Clients include O2, Michelin Tyres, The Mirror, Lotus Cars, Prudential and thousands of SMEs.

You can find out more simply by visiting our website at www.ekmpowershop.com.

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