

C2G collaborates with dabs.com to host the self-service configurator, ConnectXpress for connectivity solution

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) Through the dabs.com website, ConnectXpress from C2G assists people looking for audio-visual and networking connectivity products, making it really simple to choose the correct cable solutions.

The online electronics retailer, dabs.com has long been the website of choice for those in need of the latest technology. Thanks to the new collaboration with C2G, it is able to provide customers with 24/7 assistance in choosing the correct cables.

ConnectXpress from C2G is a self-service platform, guiding the user each step of the way, to ensure they find the product that matches the specification of their application quickly and effortlessly. Rather than having to spend hours reading through long-winded technical jargon, ConnectXpress provides the user with helpful diagrams so they only need to click on the diagram at the place where they require a cable and ConnectXpress will guide them to the correct cable.

The user is guided through the process of choosing the desired connector types, colour and length of cable, before being presented with a choice of products that fit the requirements. Should the user need any further guidance or advice, C2G offers a Live Chat feature where C2G experts are on hand to answer queries.

Duncan Rutherford, said: "Here at Dabs we make it our mission to provide only the best products and electronic solutions for our customers. Our collaboration with C2G will help us to engage further with the needs of our valued customers, so whether they're searching for wireless routers for their home PCs, or require network cables for their laptops, they can find them easily on our website."

C2G is a leading company in computer, datacom, and audio/video connectivity solutions, providing people with connectivity solutions, using premium components and the latest technologies to maximise cable performance.

People looking for specific connectivity solutions for their electronic goods can find <u>C2G cables</u> <u>from Dabs.com</u>. What's more, Dabs has great deals on a variety of wireless routers and network cables so those in need should check out the website for more information.

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