

The X Factor USA may now be over...

/EINPresswire.com/ UK (submitpressrelease123.com - press release) 'Hit Me Baby One More Time' catapulted Britney Spears to the top of the charts back in 1999 and she hasn't looked back since. She's enjoyed smash hits the world over and packed out concerts to millions of screaming fans.

Things went a bit quiet for the 'Oops I did it again' star and she soon took a well documented downturn following a broken marriage and separation from her children.

It was Simon Cowell and the mighty X-Factor that brought things back for Britney, enlisting her as a judge on the popular TV talent show. Shown both stateside and in the UK on ITV2, the show has entertained millions with Britney's many faces pulled during the judging process proving a popular topic.

With the end of X-Factor USA now here and the winner already announced, Britney has come out of the show smelling a lot sweeter! She is back in the public eye and sales of her popular [perfumes](#) have again shot up, matching those last seen during her last peak, during her 'Toxic' days.

Perfume Point have seen [Fantasy Circus by Britney Spears](#) prove the biggest fragrance hit, with sales up by 340% following X-Factor USA. The fragrance is rich in fruit twisted with intoxicating flowers wrapped in a creamy musk with the sweet kick of candy. For fans, Circus reminds them of the Britney at the height of her game and so has proved the most popular.

Also proving popular is Cosmic Radiance with sales up 180%. Cosmic Radiance is often identified as one of Britney's most luxurious fragrances with luscious berries, petals, white flower and a sensual musk all combining together to create a deep, meaningful fragrance.

Commenting, Perfume Point spokesperson Daniel Thompson said 'It is great to see Britney once again riding high in the celebrity fragrance world. She has released an impressive collection of fragrances appealing both to her fans and to fragrance lovers everywhere! The hope is now that Britney can keep the momentum up with tough competition from other celebrity fragrances including Christina Aguilera and Lady Gaga'.

If you're looking celebrity fragrances, then Perfume Point is sure to have plenty to offer you such as [Victoria Beckham Intimately perfume](#). They have a wide range of star studded fragrances for

you to choose from, all at amazing prices. Likewise, if celebrity isn't your thing, be sure to check out their branded fragrances including Gucci, Burberry and Hugo Boss.

In addition, there are some great special offers to be found at Perfume Point - so if you're looking for a great fragrance without paying over the odds, Perfume Point is the place for you. Visit our website at www.perfumepoint.co.uk to find out more about what they have to offer.

- ENDS -

With over 30 years of experience in fragrance retail, The Perfume Point are the number one retailer for top branded perfumes, aftershaves and beauty products at great outlet pricing. Find their stores across the major outlet centres in the UK and online at www.perfumepoint.co.uk

Perfume Point are able to make big savings on products sourced directly from the manufacture and pass on the great value to each customer. Perfume Point are often the cheapest on absolutely a wide range of designer perfumes and aftershave from top fashion brands and celebrity scents.

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