



# Chinese Leaders Offered Cash to Swim in Polluted Waters; EIN News Provides 24 Hour All News World Coverage

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/EINPresswire.com/ Feb. 20, 2013 /EIN News/--Fed up with China's pollution, Chinese citizens are challenging political leaders to swim in polluted rivers and offering cash to dare them to try it. EIN News, a leading media monitoring company, provides in-depth news about environmental issues via the following news sections:

- Chinese Pollution Challenge Article--<http://environment.einnews.com/article/137983694>
- China Environment News--<http://environment.einnews.com/country/china>
- Environment News--<http://environment.einnews.com/>

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EIN News has developed one of the world's leading real time news indexing services. Its systems continuously scan the web, indexing news from thousands of worldwide sources. The data is then filtered according to specific needs, and the processes are supervised by a team of professional news editors.

Thousands of industry, government and private institutions rely on EIN News for their media monitoring needs. Combining both intelligent search technologies and the human element, EIN News delivers the most efficient, yet personalized media monitoring, news aggregation and syndication services on the market.

EIN News is positioned as the leading news index on the planet.

The company's services include:

- EIN Presswire (<http://presswire.einnews.com>), a press release distribution service that reaches nearly 10 million people each year. Its archive contains over 200,000 press releases posted in the last 365 days.
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- Newsfeed Maker ([www.newsfeedmaker.com](http://www.newsfeedmaker.com)), a syndication service that searches thousands of online sources and delivers results directly to the websites of its members. Users can manage up to 10 news feeds from one central location, its various formats make it accessible for every website or blog.

- Yicha ([www.einnews.com/yicha](http://www.einnews.com/yicha)), a state-of-the-art real-time news index.

- EIN Inbox Robot ([www.inboxrobot.com](http://www.inboxrobot.com)), a newsletter service that searches thousands of online sources and delivers results directly to the email inbox of a user or a group of users.

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