

## Courtenay J Designs Love Infinitely Necklace in Swag Bags at GBK Gift Lounge for 2013 Academy Awards

/EINPresswire.com/ Courtenay J Designs, in association with The Artisan Group, will have its Love Infinitely Necklace in celebrity swag bags at GBK's Luxury Gift Lounge for the 2013 Academy Awards. The Lounge takes place February 22-23, 2013 at an exclusive location in Beverly Hills, CA.



## Courtenay J Designs

(<u>http://www.courtenayjdesigns.etsy.com</u>), in association with The Artisan Group, will have its "Love Infinitely" Hand Stamped Necklace included in celebrity swag bags

Love Infinitely Pendant by Courtenay J Designs Jewelry

at GBK's Luxury Gift Lounge in Honor of the 2013 Academy Awards Nominees and Presenters. The Gift Lounge takes place February 22-23, 2013 at an exclusive Beverly Hills location.

The Love Infinitely necklace is handcrafted in copper and sterling silver. The focal is a copper band, hand-stamped with the phrase "Love Infinitely." The stamped band is twisted and when worn, the opposite side reveals a subtle infinity sign. The focal is attached to a sterling silver chain and measures 15" long.

Each of the 100 necklaces being gifted to celebrities is nestled in Courtenay J Designs' branded aqua and chocolate gift box and tucked inside an organza bag with a QR coded business card.

According to Courtenay Madsen, designer/owner, Courtenay J Designs, the Love Infinitely piece was inspired in part by Buzz Lightyear's inspired decree, 'To infinity and beyond,' from the movie Toy Story. "This world needs more optimism, love and compassion, and this piece of <u>inspiration</u> jewelry is the perfect reminder," said Madsen. The piece also reflects the designer's passion for copper, especially when paired with sterling silver. "It has the most beautiful shine and just pops against the sterling."

Courtenay J Designs creates on-trend yet classic, mixed metal, <u>hand-stamped pendants</u>, necklaces, bracelets, earrings and rings in sterling silver, copper and 14k gold filled.

Wedding jewelry, kids jewelry and name jewelry are just some areas of specialization. The fun

and affordable designs can be whimsical, romantic, inspirational or even literary, depending on the stamping. Whether incorporating quotes from the Bard ("Shakespeare in Love") or fondly recalled quips a la Peter Pan ("Happily Ever After"), the Collections show Madsen's love of all things literary and her passion for mixed metals.

"At Courtenay J Designs we are truly passionate about designing and making jewelry," noted Madsen. "In 2013, our customers can look forward to seeing our best designs ever."

Every Courtenay J Designs piece of jewelry is custom-made to order by Madsen herself, out of her studio in Melbourne, Florida. Courtenay J Designs is active in support of charitable groups and donates jewelry to help raise funds for local public and private schools, two autism awareness organizations and Team in Training, which raises money for the Leukemia and Lymphoma Society.

Courtenay J Designs jewelry is available exclusively on Etsy at

http://www.courtenayjdesigns.etsy.com.

To learn more about Courtenay J Designs or its participation in The Artisan Group's celebrity gifting initiatives, visit <u>www.courtenayjdesigns.etsy.com</u> and follow it on Twitter (@CourtJDesigns12). For press inquiries about The Artisan Group, visit <u>www.theartisangroup.org</u>.

## About Courtenay J Designs

Courtenay J Designs (<u>http://www.courtenayjdesigns.etsy.com</u>) was founded in 2011 and is owned by jewelry designer Courtenay Madsen of Melbourne, Florida. Madsen, who is also a writer and musician, creates custom, mixed metal, hand stamped jewelry for women, men and children of all ages. Courtenay J Designs is a proud member of The Artisan Group.

## About The Artisan Group

The Artisan Group<sup>™</sup> (<u>http://www.theartisangroup.org</u>) is an elite art promotions group representing talented small-business artisans at the best celebrity gift lounges. The organization provides a collective sampling of handcrafted products to celebrities and members of the press at top luxury gift lounges such as those leading up to The Academy Awards, The Golden Globes, The MTV Movie Awards and The Primetime Emmys. Membership in The Artisan Group is juried and by invitation only. The Artisan Group also offers its members guidance in the areas of sales, marketing, social media and public relations.

Media Contact: Courtenay Madsen Courtenay J Designs 321-298-1925 http://www.courtenayjdesigns.etsy.com This press release can be viewed online at: https://www.einpresswire.com/article/138020193

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