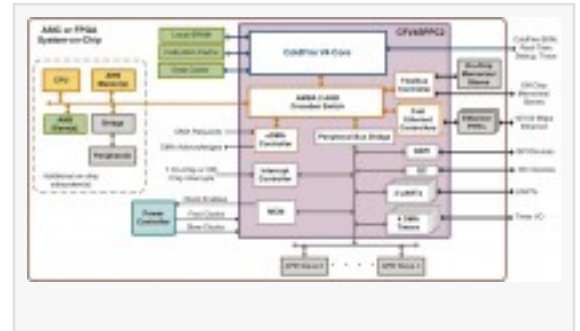


HIMA Licenses ColdFire® V4 Technology from IPextreme

/EINPresswire.com/ Safety automation leader selects industry-proven Freescale® microprocessor IP cores for its next generation platform

[IPextreme](#), Inc. today announced that [HIMA](#) Paul Hildebrandt GmbH + Co KG has licensed the advanced Freescale Semiconductor [ColdFire](#) V4 subsystem for use in its next generation safety automation platform. The CFV4SPPC2 subsystem includes the ColdFire V4 core and a number of pre-integrated peripherals including various standard I/O functions and dual Ethernet controllers.



"The ColdFire V4 subsystem allows us to build our system atop a well-known platform with one of the largest user bases in the semiconductor industry," said Mario Epp, Sector Manager at HIMA. "Our customers count on us for providing reliable systems that they can trust."

"IPextreme plays an important role in expanding the breadth of the ColdFire ecosystem by enabling system companies to take advantage of both Freescale devices and IP cores in customized solutions that they can provide seamlessly to their customers," said Geoff Lees, Senior Vice President and General Manager of the Microcontrollers Group at Freescale.

"Since 2005, Freescale and IPextreme have enjoyed a close working relationship in bringing leading-edge technology to the market for customers who demand safe, silicon-proven IP for incorporation into their semiconductor devices, including ASIC, ASSP, and FPGA," said Warren Savage, President & CEO of IPextreme. "We are pleased to add HIMA to the long list of customers that have successfully deployed ColdFire technology in their products over the years."

About HIMA

HIMA is the world's leading specialist for safety-related automation solutions. HIMA solutions provide maximum safety and maximum availability and can be integrated into any automation environment. More than 30,000 HIMA systems have been installed in over 80 countries, protecting the equipment of the world's largest companies in the oil, gas, chemicals, pharmaceuticals and power generation industries for more than 40 years. In areas such as

railway industry, logistics and machine safety, HIMA solutions are leading the way to increased safety and profitability. The HIMA LIFECYCLE SERVICES concept gives customers an overview of all the functional safety requirements allowing them to always make the right decision at the appropriate time. For more information about HIMA, please visit: www.hima.com

About IPextreme, Inc.

IPextreme is an industry leader in the commercialization and licensing of semiconductor IP (intellectual property). Working with other leading companies in the semiconductor industry, such as Freescale, Infineon, Motorola, National Semiconductor, and Texas Instruments, IPextreme provides a rich portfolio of famous IP to hundreds of SoC designers worldwide. IPextreme also licenses its proprietary Xena cloud-based technology to other IP and semiconductor companies, providing a secure environment for the marketing, evaluation, licensing, management, and support of their IP portfolios.

Founded in 2004, IPextreme has over 100 customers in more than twenty countries. Offices are located in Campbell, California; Munich, Germany; and Tokyo, Japan, with representatives in the United Kingdom, China, India, Israel, Korea, and Taiwan.

To learn more, please visit www.ip-extreme.com.

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