

Medical Logistics Marketplace mediPx.com Prepares for Official Launch with Advertisers and Vendors

/EINPresswire.com/ Prelaunch Encourages Advertisers to Register and Vendors to Upload Inventory

MediPx.com is an interactive e-Commerce <u>medical</u> <u>logistics marketplace</u>, which acts as a central community for both medical suppliers and customers. The site specializes in the vending and purchasing of <u>medical</u> <u>equipment and supplies</u>, and encourages customers and



Commerce medical logistics marketplace.

vendors to establish professional relationships. The goal of the site's prelaunch is to provide vendors and advertisers the opportunity to establish a presence on mediPx.com before customers have the ability to shop. This limited-time head start for vendors and advertisers will prepare mediPx.com as the premier market place for all medical equipment and supplies.

"We created mediPx.com for suppliers and customers alike," said Layan Jeremiah, Vice President of Operations. "Due to the high cost of most medical equipment, we know how important it is for customers to buy from reputable sources. Similarly, it's just as important for vendors to establish a loyal customer base. MediPx.com is the online hub for all medical supply needs."

<u>Medical supply vendors</u> and individuals should take advantage of this opportunity to register for free and upload inventory to their specific mediPx.com virtual store. The base fee is 10 percent of sales, with an intro rate of 8 percent for new vendors for 12 months. Additionally, there are no fees if no sales are made. MediPx.com provides interactive message boards and free advertisements for vendors, essentially cutting out advertising expenses totally.

Advertisers are also invited to establish a presence on mediPx.com before the official site launch. Because mediPx.com targets those in search of medical supplies and equipment specifically, the site allows advertisers to further specialize their advertisements to specific markets. This ensures that only relevant customers will view their ads, which results in more leads. The user-friendly advertising system allows advertisers to easily track the number of clicks and leads generated, free of charge, on their Account Dashboard. Jeremiah explains:

"Our online advertising rates are highly market competitive and allow advertisers to set a budget limit and specific market. We've tailored our advertising system to make it simple, convenient

and cost-effective."

To learn more about how to register on the fastest-growing medical equipment and supply marketplace, visit mediPx online.

About mediPx

MediPx.com is an interactive e-Commerce medical logistics marketplace, providing customers and medical suppliers a central community to transact sales of a wide variety of medical equipment and supplies. You can build a network of trusted suppliers and healthcare professionals today. Registration is free and easy, so register now!

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Press Release courtesy of Online PR Media: http://bit.ly/15ynL4W

This press release can be viewed online at: https://www.einpresswire.com/article/138221333

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