

Horsemeat Found In Ikea's Popular Swedish Meatballs; EIN News Provides 24 Hour All World News Coverage

/EINPresswire.com/ Feb. 25, 2013 /EIN News/--The horsemeat scandal sweeping Europe has now touched mega retailer Ikea and its popular frozen meatball products. EIN News, a leading media monitoring company, provides in-depth news about the food industry and food safety issues via the following news sections:

- -Ikea Company News--http://companies.einnews.com/news/ikea-news
- -EU Food Safety Topics--http://eupolitics.einnews.com/category/eu-food-safety
- -Meat Safety News--http://consumer.einnews.com/news/meat-safety

See also:

-Food Safety News--<u>http://foodsafety.einnews.com</u>

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EIN News has developed one of the world's leading real time news indexing services. Its systems continuously scan the web, indexing news from thousands of worldwide sources. The data is then filtered according to specific needs, and the processes are supervised by a team of professional news editors.

Thousands of industry, government and private institutions rely on EIN News for their media monitoring needs. Combining both intelligent search technologies and the human element, EIN News delivers the most efficient, yet personalized media monitoring, news aggregation and syndication services on the market.

EIN News is positioned as the leading news index on the planet.

The company's services include:

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- EIN World Conference Directory (http://events.einnews.com), a platform to list your business conference or other trade event online for free. The event listings are included in one of the world's largest news indexes.
- Newsfeed Maker (<u>www.newsfeedmaker.com</u>), a syndication service that searches thousands of online sources and delivers results directly to the websites of its members. Users can manage up to 10 news feeds from one central location, its various formats make it accessible for every website or blog.
- Yicha (<u>www.einnews.com/yicha</u>), a state-of-the-art real-time news index.
- EIN Inbox Robot (<u>www.inboxrobot.com</u>), a newsletter service that searches thousands of online sources and delivers results directly to the email inbox of a user or a group of users.

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