

Newmarket Holidays helps travellers get more from their trip via social media

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) Using social media to get the best holiday deals, discover more about amazing locations around the world and save money on trips within the UK and abroad is simple, according to travel specialist [Newmarket Holidays](#).

The Surrey-based firm, one of the UK's largest independent tour operators, is using its [Newmarket Holidays Facebook](#) page to bring all the latest holiday information to its followers around the UK. Details of newly-released packages, information on the hottest tickets in town and promotional codes for the latest special offers regularly appear on Newmarket Holidays' social page.

What's more, Newmarket Holidays' social media presence has proved to be a great way for customers to get in touch with the company and ask questions that relate to a booking they've already made, as well as find out information about trips they interested in taking.

Oliver Roberts of Newmarket Holidays, said: "Social media channels such as Facebook provide us with a fantastic way of keeping in touch with everyone about the latest [Newmarket Holidays deals](#) and offers, and ensuring that loyal customers aren't missing out on anything."

"For an increasing number of people, the Newmarket Facebook page is the easiest way to get in touch with a member of our team, and as it is regularly monitored, they can be sure of receiving an answer to their query in no time at all."

Newmarket Holidays plans to bring more competitions, special offers and details of its unmissable breaks to customers through its social media channels throughout 2013, and customers have been urged to follow the firm on Facebook so they can keep up-to-date on all the latest goings-on.

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About Newmarket Holidays

Part of the Newmarket Group, Newmarket Holidays has been helping to provide unforgettable travelling experiences for its clients since 1983. Since then, the company's focus has been on providing excellent service at affordable prices, regardless of whether clients are heading off on

a two-day short break in the UK or a three-week trip across Canada.

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