

New Fort Myers Full Service Bike Shop Offers Cycling Expertise and Java

/EINPresswire.com/ Customers enjoy coffee, conversation, and the latest bicycle and accessories news at [The Bike Bistro](#), Fort Myers' premier new concept bike shop.

A long-time Fort Myers businessman and avid bicyclist has opened the first [Fort Myers bike sales](#) and service shop with a personality that incorporates childhood memories and a community area complete with a coffee bar with its very own exclusive Bistro Blend Java.

Steven J. Martin is the proud proprietor of The Bike Bistro in Sanibel Beach Plaza Center on Summerlin Road in

South Fort Myers on the road to Sanibel Island. While The Bike Bistro offers everything from bicycles, parts, service, accessories and apparel for all types of riders, it's the conversation at the custom-made concrete and palletized wood coffee bar that often takes center stage.

"That's what makes this more of a neighborhood bike shop I remember from my childhood," said Martin. He remembers as a boy, hanging out at his neighborhood bike shop – Wimpy's – all summer in Minnesota, growing up to become a seasoned rider in his own right.

"Like the Wimpy's bike shop of my youth, The Bike Bistro is not a place where guests are overwhelmed with hundreds of bikes and hard sales. Bicyclists stop in sometimes just for the coffee and to talk cycling. It's a comfortable, friendly place to come in to say hello, enjoy a hot or cold beverage, a home-made snack, and of course to learn more about our products and services."

The Bike Bistro exudes a vintage look and incorporates bright colors, indoor seating areas, a wide-screen TV and Wi-Fi Internet. A colorful al fresco bistro table and chairs on the brick-paved walkway allow guests to enjoy their beverage and conversation in the fresh air just outside the



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front door. Smooth "chill" music fills the air for a non-rushed and peaceful experience.

The [Fort Myers new concept bike shop](#) carries brand name bikes including Ridley, Felt, Fuji, Phat Cycles, Breezer, Yuba Cargo Bikes and Dahon. The types of bikes are varied as well, from those specifically made for female riders or male riders, to casual cruisers, to folding bikes and mountain bikes. Bike prices start at under \$200. Then there are the serious cycles made from carbon and triathlon riders that can cost upwards of \$3,000.

Every imaginable service is available including new bike sales, rentals and consignment art for sale and community events to benefit a local animal rescue program. Every new bike assembled in the shop undergoes a thorough quality control check certified by the mechanic. Martin also fills special orders and can locate hard-to-find items. And for those customers who have an emotional tie to their bike, Martin can have them fully restored to like-new condition, bringing back the good old days in no time. All work comes with a warranty.

"We take great pride in our professionalism and workmanship, and we stand behind every bike we sell, because it's our bike first," Martin said.

But some visitors, like a representative from the bike company Felt, say what really struck them upon entering The Bike Bistro is a certain emotion that stands apart from other bike shops.

"The Bike Bistro brings to this area a real shop with a unique vibe -- finally a place where cyclists can meet after their rides and find cool biking gear," said Carlos Pereyra. "They carry brands like Felt that haven't been around this area for a while. Plus, Steve has an intense passion for cycling."

"It's all geared toward providing a positive and uplifting visit," Martin added. "We're like a neighbor who goes out of their way to help, and the place to 'Perk up Your Ride at The Bike Bistro.'"

The Bike Bistro is located in Sanibel Beach Place at 20351 Summerlin Road, Unit 114, Fort Myers FL 33908. Call (239) 479-1999. E-mail Steve@TheBikeBistro.net. Connect online at Twitter [@TheBikeBistro](#) and Facebook.com/[TheBikeBistro](#).

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