

Rhin-O-Tuff, Manufacturer of Punch Binding Machines, Launches Blog As a New Resource For Customers

/EINPresswire.com/ Rhin-O-Tuff, manufacturer of [heavy duty electric hole punch](#) and [paper binding machine](#) equipment, has launched a new blog on the company website. The blog will be written by [John Lugviel](#), VP of Business Development who will take questions and answer them in posts.



BOISE, ID - Rhin-O-Tuff has a new resource for customers. The manufacturer of the professional grade heavy duty electric hole punch has unveiled a new blog at <http://rhin-o-tuff.com/blog/>. Readers will find posts that range from specific Rhin-O-Tuff products and procedures to general binding industry news and information.

"We plan to use the blog for many different purposes. We'll address some of the most common questions we receive, discuss industry trends and even offer sneak peeks of new products. It will be a resource for both our current customers and for those who want to learn more about the industry or our products.

There are a lot of questions that arise when you're in the market for binding equipment. Our blog will be a way to cut through the confusion and give customers clear examples of the products that are out there and even help them understand their own equipment better," explained John Lugviel, Vice President of Sales and Marketing at Rhin-O-Tuff (<http://www.rhin-o-tuff.com/>).

Lugviel will be the primary writer for the blog and welcomes questions and topic ideas from customers.

"A blog is only useful if people are reading it. We want to make sure we're providing the information that our customers need and want and can use as a resource. I'm looking forward to receiving topic suggestions from readers and am curious as to what kinds of questions I'll receive," noted Lugviel.

The blog is already up and running with several posts that readers will find useful. "Hole-Punch Patterns And Styles For Wire, Coil And Comb Bindings" explains the different holes and punch

patterns available so buyers can make an informed decision before they purchase a paper binding machine. The blog's second post, "Which Binding Method Is Most Popular: Plastic Coil, Wire, Or Comb?" provides some insight into the popularity of these three types of binding methods in different areas of the world.

Rhin-O-Tuff has been providing punch binding equipment and solutions since the mid 1990's. The company has a full line of punch and binding products to handle any size job from light to medium to heavy-duty. The company offers products suitable for in-house production as well as high-volume commercial binding.

What makes Rhin-O-Tuff unique is the adaptability of their customized binding systems, which allows users to switch between projects with ease. All Rhin-O-Tuff equipment is 100% Made in the USA. The company website boasts introductory videos for many of their spiral coil, comb and wire binding products offered, technical specifications, dealer information and leasing options.

About Rhin-O-Tuff

Rhin-O-Tuff offers a full range of paper punching and document binding systems. The Rhin-O-Tuff brand of equipment is known for high quality and unsurpassed durability by thousands of commercial and corporate users. Rhin-O-Tuff equipment can improve productivity in a copy center, bindery, digital printing environment, or can add to the convenience of doing binding in-house for a corporate office, Rhin-O-Tuff offers binding, document finishing, or document handling solutions to handle a variety of demands.

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