

50 Million People to Experience Allergies This Spring, Travelers Find Relief in PURE Rooms

/EINPresswire.com/ Dr's say this allergy season could be one of the worst ever. [Allergies](#) can be especially bothersome while traveling. One company is on a mission to provide the safest and healthiest environment for those who travel and live with respiratory issues.

Spring, It conjures up visions of relaxation, sports, sunny days, perhaps sand and water or woodlands. For individuals and families with [asthma](#) and allergies though, it means extra thought and preparation before "the good times roll." We've got just under a month until spring - that means spring allergies aren't far off. You may already be sniffing and sneezing? Doctors are saying they are seeing allergy problems earlier than normal this year. With many parts of the United States having a mild winter, and after Punxsutawney Phil's prediction of an early spring, tree pollen allergy season is already on the rise. Spring pollen allergies are usually a result of pollen from trees, which can start pollinating anytime from January to April, depending on the climate and location. Trees that are known to cause severe allergies include oak, olive, elm, birch, ash, hickory, poplar, sycamore, maple, cypress and walnut trees. People traveling with Allergies Asthma or respiratory symptoms now can breathe a little easier knowing that a company is going through great lengths to make their hotel stay more enjoyable.



PURE Global the leader in Allergy friendly environments is partnering with hotels across the globe and providing the most comprehensive allergy friendly hotel room in the world. PURE rooms go through a patented seven stop process including deep cleaning and treatment of the heating and air conditioning system, cleaning and sealing of all surfaces with a bacteriostatic protectant and installation of a medical grade [air cleaner](#), which is listed as a class two medical device and has been proven to capture 100% of all ultrafine particles. The process is continually maintained by certified PURE technicians insuring the environments are clean and fresh to the senses.

THE PURE process has also been awarded the prestigious Parent Tested Parent Approved Seal of recommendation. Many families with Allergies tested PURE allergy friendly rooms and One Parent Tester claimed, "We were surprised how noticeable the difference was between a PURE Room compared to a typical hotel room. The air was cleaner, we had no allergic reactions, and

everyone in my family had a restful sleep. The entire room, especially the carpet, was incredibly clean and dust-free!"

PURE Allergy Friendly rooms are not only excellent for people suffering from Asthma, Allergies or other respiratory ailments but provide the next level of comfort for anybody looking for the best nights sleep while on the road or now at home stated Vinny Lobdell PURE Global, President. Starting in March of 2013 for the first time ever the same patented and award winning program will be available for residences across North America through a partnership with Aerus "formerly Electrolux."

Based in Pulaski NY, PURE Global is the global licensor of the patented PURE solutions indoor environmental quality program. Growing rapidly and covering 20 countries PURE was recently named to Inc. magazine's prestigious fastest growing companies in America While also being named the hottest new consumer trend by Consumer Reports Magazine. To find out how you can book a PURE allergy friendly room go to www.pureroom.com.

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