

Rayburn offers £300 Trade In Promotion

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) In a bid to encourage consumers to recycle, [Rayburn](#) is offering customers £300 off any Rayburn cooker when they trade in any cooking appliance or boiler.

Rayburn's £300 Trade In promotion offers customers a great incentive to purchase a brand new Rayburn. The offer is applicable to all products across the entire Rayburn range and there is a strong motivation to purchase now as the stockist announces that from 25th March there will be a price increase across the range.

People looking to purchase a new cooker should take advantage of Rayburn's promotion to get £300 reduction on the RRP of any Rayburn cooker when they trade in any old cooker, whether cast iron or conventional steel. The offer also works when customers trade in an old boiler too. What's more, the appliance does not have to be in working condition and can be of any age.

Customers have exactly one month to take advantage of this outstanding offer from Rayburn as the promotion runs from 25th February until 25th March 2013.

Those trading in old appliances and purchasing brand new Rayburn [cookers](#) benefit from £300 deduction from the sales invoice, which is in addition to any other discount offered by the selling agent.

Nigel Morrison, Marketing Manager for Rayburn said: "Here at Rayburn, we're renowned for supplying cookers of outstanding quality. We're hoping that this fantastic promotion will encourage our existing customers, as well as other potential customers to recycle their old appliances. We're urging people to take advantage of this promotion now, as from 25th March we will be increasing prices across our Rayburn range."

The £300 Trade In promotion is valid in mainland England, Scotland and Wales. It is not valid in Northern Ireland or the Republic of Ireland.

To find the nearest Rayburn stockist, customers should call 0845 762 6147 or visit the website at www.rayburn-web.co.uk.

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