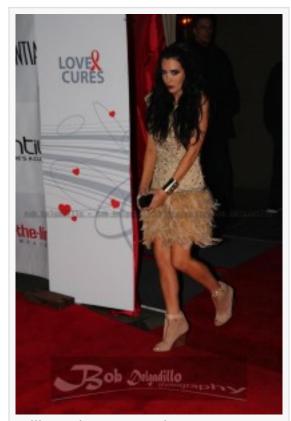


Be The Link Gala Brings A Successful Opening in Los Angeles

/EINPresswire.com/ The star-studded Be The Link Gala in Hollywood, California on February 21, 2013 celebrated love and the power it has to diminish the stigma of HIV. A date for Washington DC will be announced soon.

The <u>Be The Link Campaign</u> is the first of its kind to raise awareness for HIV and AIDs, visually linking 250 influential people in a voice of unity. The goal is to destroy the stigma surrounding the disease and to support HIV/AIDS awareness, education, and care for people with AIDS. Three years in the making, the national Campaign exhibited photographic images at fundraising events for Until There's A Cure – one in New York City and one in Los Angeles, symbolically linking both coasts.

The highly-anticipated star-studded gala in Hollywood, California on February 21, 2013 was hosted by Mimi Makabi. The exclusive invite only red carpet, black tie affair at the historic Bardot Hollywood celebrated love and the power it has to diminish the stigma of HIV. Media partners LA Confidential Magazine, Zink Magazine, LA Splash Magazine, Alegria Magazine and RealTVfilms covered the event. Sponsoring the event was Tieks by



Billboard Dance Hit beauty Amy Weber singing her new single Warrior featuring DJ Ravi on drums

Gavrieli, the most versatile designer flats in the world and handcrafted Ventura Limoncello featuring their specialty drink of the evening Hollywood Sunset. The entertainment opened with an incredible live performance by young rising star Jesaiah Baer, recently on American Idol. Also performing was the talented and charming Hannah Taylor followed the sultry, enchanting sound of Colette Falla. The evening capped off with a sensational performance by Billboard Dance Hit beauty Amy Weber singing her new single Warrior featuring DJ Ravi on drums.

The successful Hollywood Gala Event spotlighted the photography of Andy Tsagaris, director and visionary of the event. Attending were some of today's most prominent figures in the world of business, entertainment, and fashion including: film producer Cindy Cowan, president of Cindy Cowan Entertainment; actor Tommy 'Tiny' Lister; Allison Miller, Group Publisher, Niche Media

and Publisher of Los Angeles Confidential Magazine; Oscar nominee David France, director of 'How To Survive A Plague' and cast; Hollywood legend Ruta Lee; Kate Linder, star of The Young and the Restless; award-winning actor/producer Vincent De Paul; DC Council business outreach director Elizabeth Webster; Eden Sassoon, businesswoman and daughter of the late beauty pioneer Vidal Sassoon; actor and model Jimmy Jean-Louis; Founder/Publisher/Editor-In-Chief of Splash Magazine Lawrence Davis; David Babaii, celebrity hairstylist; Renee Olstead, actress of The Secret Life of the American Teenager; model Cynthia Kirchner; tv host and entertainment reporter Kristyn Burtt; Steven Hirsch founder of Vivid Entertainment; model Julia Lescova; author, beauty expert, and Editor-In-Chief Celeb Life Magazine Elizabeth TenHouten; director/producer Sean Stone, son of legendary director Oliver Stone; actress Katie Gill; fashion designer Lloyd Klein; president of Lloyd Klein Couture, John Arguelles; fashion designer Sue Wong; Kim Richards, CEO and Chairman of Allied Artists International; metal guitarist Rocky Kramer; musician and lead vocalist Chas West; Olympic gold medalist Jeneba Tarmoh; actor James Kyson; producer Kat Kramer, daughter of legend Stanley Kramer; Kier Mellour from Fashion Addict LA; actor Gerald McCullouch; actress Dustin Quick; actress Phoebe Price; Danny Musico, former middle weight champion; actress Kelly Hu; Project Runway alumni Alicia Hardesty and Bert Keeter; actor Christian Oliver; actress Stella Maeve; Shelley Fariello, Entertainment Director, In Touch and Life&Style Magazines; Tifanie Jodeh, Partner at Entertainment Law Partners; Michael Roban, Executive Vice President, Motion Picture Finance & Operations, IM Global; actor Mark Rhino Smith; twin actresses Rosie and Renee Tenison; alternative rock musician Gabrielle Wortman; actor Doug Haley; actor Ken Davitian of the Oscar-winning film The Artist, actress Julia Parker; comedian Michael Ziegfeld; pianist Margie Balter; actress Sheree J.Wilson; model Jasmine Dustin; celebrity personal trainer Rebecca Cardon; actress Kristen Renton of Sons of Anarchy; Gordon Vasquez of RealTVfilms; actor Daniel Samonas; model Lisa Gleave; Linda Thompson, actress and award-winning lyricist; actress Tara Hunnewell; actress and artist Marilinda Rivera; track & field two-time Olympian Carol Rodríguez; fashion designer Lisa Kline; actress Jessica 'Sugar' Kiper; Bonnie Gallanter, music manager and President/CEO of Muse Artist Management; actress Chelsea Rendon; award-winning PR executive Tosha Whitten Griggs; classical pianist Chloe Flower; actress Fiona Dourif of True Blood; Blake Berris of Days of Our Lives; actress Patricia Kara; Thomas DeLorenzo, political and HIV/AIDS activist; model Courtney Stodden and actor Doug Hutchison; actor Bruce Frausto; hit Billboard Dance singer Vassy; publicist Jonathan C, Unition Public Relations; Stacey Levin, TV producer for Valhalla Entertainment; Dr. Shirley Impellizzeri, clinical psychologist; actress Kimberly Estrada; and many more.

The Be The Link Campaign partnered with Until There's A Cure, a national organization since 1993 dedicated to eradicating HIV/AIDS by raising awareness and funds to combat the pandemic. Until There's A Cure is committed to: funding innovative programs which promote AIDS awareness and prevention education; providing financial support for care and services for those living with AIDS; and supporting and advocating for AIDS vaccine development which offers the best hope for reducing the spread of HIV. For more information on the foundation, visit http://www.until.org

The Be The Link Campaign spreads the message by working with a Variety of organizations we continue to spread the message online at http://www.be-the-link.org featuring conceptual images of participants and PSAs sending the message that the participants are not just a face in a picture but also a voice for HIV in America. For more information on the campaign, including images and profiles of the participants and campaign resources, visit http://www.be-the-link.org or follow on Twitter @bethelink1

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