

Lifescrypt Celebrates 1 Million Facebook Fans

/EINPresswire.com/ Lifescrypt.com, a women's health and wellness website headquartered in Mission Viejo, Calif., just passed a historic social media milestone -- 1 million "Likes" on Facebook. To celebrate and thank its loyal fans, Lifescrypt is launching a "Thanks a Million" Giveaway today.

Lifescrypt.com, a women's health and wellness website headquartered in Mission Viejo, Calif., just passed a historic social media milestone -- 1 million "Likes" on Facebook. The achievement marks the company's success in engaging readers with free daily health tips, recipes, workouts, expert advice on health conditions, quizzes and inspirational messages for staying healthy throughout the year.

"Support from our Facebook fans has made us the leader in women's health on the Web," says Ron Caporale, chief executive officer of Lifescrypt. "It is our honor to be your trusted source for such important information."

To celebrate and thank its loyal fans, Lifescrypt is launching a [Thanks-a-Million Giveaway](#) today, with hundreds of prizes including yoga mats, fitness journals, lunch bags, nail polish, T-shirts, backpacks, sunglasses and more.

Every day for 25 days, Lifescrypt will award one first prize (worth \$116), three second prizes (\$51 each), four third prizes (\$39 each) and four fourth prizes (\$27 each). To enter, fans are invited to leave a comment on the daily featured "Thanks-a-Million" Lifescrypt article telling Lifescrypt why they liked it. A link to the new daily article will be posted each morning on the [Lifescrypt Facebook page](#).

Fans may enter the contest once a day for the 25-day promotion. (However, fans will only be eligible to win one prize during the contest.) Daily winners will be announced on the Lifescrypt Facebook page. [The official contest rules are here](#).

Lifescrypt launched its official Facebook page in 2009 and steadily grew to 1 million fans. Key facts:

- 90.3% of Lifescrypt's Facebook fans are women, with 42.7% between ages 35 and 54.
- Lifescrypt's largest U.S. fan base is in Chicago, IL, followed by Houston, TX; Philadelphia, PA; Atlanta, GA; and New York, NY.
- Top 5 countries with the most Lifescrypt fans include the Philippines, Nigeria, the United Kingdom, India and Canada.
- Top clicked Lifescrypt stories from Facebook posts include "10 Warning Signs of Bipolar

Disorder," "9 Surprising Caffeine Facts," "10 Festive Cakes" and "5 Top Marital Problems."

ABOUT LIFESCRIPT: One of the fastest-growing online healthy living publishers, Lifescript.com (<http://www.lifescript.com/>) attracts 10 million unique visitors monthly and is the leading website focusing exclusively on women's health. More than 7 million readers also subscribe to Lifescript's six daily email newsletters. The company has offices in Mission Viejo and Beverly Hills, Calif., and in New York City.

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