Solodev Awarded Website Contract with City of Orlando

/EINPresswire.com/ Solodev, a leading [website software development](#) company, has been awarded a three-year contract from the City of Orlando's Downtown Development Board (DDB) to enhance and manage the DowntownOrlando.com website.

(EMAILWIRE.COM, March 02, 2013) Orlando, Fla. -- Solodev, a leading website software development company, has been awarded a three-year contract from the City of Orlando's Downtown Development Board (DDB) to enhance and manage the DowntownOrlando.com website.

Solodev will work with the DDB to maintain and improve brand awareness for Downtown Orlando, facilitate a more intuitive user experience for site visitors and promote downtown commerce through online referrals. The DowntownOrlando.com website will serve as an informational research and educational tool for visitors, residents and the general public.

Solodev will also be responsible for maintaining the site's content management system and incorporating enhancements to the site's functionality as needed. Among Solodev's upgrades to the site will be interactive GIS mapping, Facebook API integration and the addition of streaming video.

"Solodev's proposed enhancements to the design and functionality of the site align with the DDB's mission to strengthen Downtown Orlando as the economic, governmental and cultural center of Central Florida," said Solodev founder and CTO Shawn Moore. "Solodev's improvements to the site will make it more enjoyable for users and more effective for the City in promoting downtown commerce."

The City of Orlando joins Volusia County, Flagler County and the City of Miami Beach on Solodev's growing portfolio of premier destination location websites. Solodev's client list also includes Universal Health Services, Micross, Stein Mart and Verint.

About Solodev
Solodev is a leading provider of content management software that enables organizations to easily and efficiently manage their online presence. Solodev's enterprise-level content management platform is used to build smart phone applications, interactive websites, social media applications and other online portals designed to reach an ever-growing ecosystem of

screens and devices. Solodev software allows users to seamlessly manage mobile, web, social and ecommerce content in one place and runs in the cloud or on premise to provide secure and scalable online solutions. For more information about Solodev, please visit www.solodev.com.

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