

Design & Promote Adds Two New Employees to Their Internet Marketing Team

/EINPresswire.com/ <u>Design & Promote</u> has announced the hire of administrative assistant Tara Bragg, and graphic designer Danielle Luke to help keep pace with the continuous growth of the <u>internet marketing</u> firm.

NAPERVILLE, IL— Design & Promote is pleased to announce the appointment of two new employees to their team. Danielle Luke of Tinley Park will join the company's creative team as a new graphic designer and Tara Bragg of Aurora has joined the firm as their new administrative assistant.



"Since the move into our new facility last summer our visibility and website design clientele has increased," said Bruce Jones, CEO of Design & Promote. "These two new employees will help us continue to serve our customers with the utmost creative skill and efficiency." Design & Promote moved from their southern Naperville location to the DynaCom Center 1 building at 1952 McDowell Rd. in August.

Graphic designer Danielle Luke holds a B.F.A. with a concentration in painting & drawing from Columbia College Chicago and a B.A.S. with a concentration in graphic arts from Robert Morris University. She has a strong background in fine art, including painting, photography, and illustration. "Art and design has always and will always be a very important part of my life," Danielle said, "And I am very excited to put all my artistic and creative talents to great use here at Design & Promote." Before joining Design & Promote, Ms. Luke worked as a freelance designer and illustrator to assist businesses, photographers, musicians and publications in their visual branding efforts. At Design & Promote she will join the creative team in designing visually pleasing & effective websites for their clientele.

In the newly created role of administrative assistant at Design & Promote, Ms. Bragg will assist the firm's administrative needs including financial and <u>social media marketing</u> duties. Ms. Bragg also has a strong enthusiasm for graphic design and web development. She received her graphic design certificate from Sauk Valley Community College in 2010 and hopes to pursue her education further in graphic design in the future. On being hired at Design & Promote Ms. Bragg

gushed, "From the moment I discovered Design & Promote's website I knew I wanted to work there, I was incredibly impressed by their portfolio as well as the visual impact of their website. My enthusiasm for the company grew when I went in for my interview and met Amy and Bruce and experienced the friendly at-home yet professional vibe of the office first-hand. I am incredibly excited to work and grow with this already highly notable company." Prior to the appointment she worked as an administrative assistant at DB Marketing.

In 2013, Design & Promote will celebrate their sixth year in business. Ms. Luke and Ms. Bragg bring the total number of employees at Design & Promote to six.

About Design & Promote: Design & Promote is an internet marketing and web design firm dedicated to creating an effective internet presence for their clients. Design & Promote employs innovative web designers, SEO specialists and experienced marketing professionals to help their clients convert customers and achieve a competitive ranking in the search engines.

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