

Get a deal a day with the Book People in March

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) There is nothing to stop book-lovers from treating themselves to a few new reads in March, as the Book People is offering discounted titles throughout the month with its new Deal of the Day promotion.

Each day, the retailer will be offering different [discounted books](#), meaning bookworms can save even more money off the RRP of some great publications. There will be something for everyone, as the Book People is offering everything from novels and cookery titles, to travel publications and [children's books online](#).

The deal launched on March 1st and currently, customers can pick up Sweet by Levi Roots – the man behind Reggae Reggae sauce – for the bargain price of just £2.99. The deals end at 10am the day after they are first posted, so consumers will need to be quick when they see a title they want.

People can keep up-to-date with the latest Deal of the Day by following the Book People on Twitter, while they can also like the retailer's Facebook page to ensure they do not miss out on all of the fantastic deals.

Lindsay Eyers, social media manager at the Book People, said: "Our Deal of the Day offer means that even if money's a bit tight, you can still treat yourself to something new to read in March. Lots of our books also make great presents, like the Mr Men and Little Miss collection which kicked off the campaign.

"We've hand-picked some of our favourite books and we think we've managed to come up with something everyone will like. But remember, the deals will only be available for a day at a time, so if you see something that takes your fancy you need to snap it up quick!"

The Book People is an online retailer, offering a wide range of books at great low prices. The award-winning family firm has been operating for more than 20 years and works with publishers to get fantastic deals for its customers.

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