



Hotel Investment Conference Europe (Hot.E) To Be Held in Association with The Hotel Distribution Event (HDE)

/EINPresswire.com/ Costa Mesa, California, USA – Burba Hotel Network (BHN) has announced that the upcoming [Hotel Investment Conference Europe](#) (Hot.E) 2013 will be held in association with The Hotel Distribution Event (HDE). Hosted by BHN, Hot.E will be held in London on 24-25 September 2013, at the InterContinental London Park Lane. The HDE will immediately precede Hot.E at the same venue on 23 September.

"We are excited to associate with HDE, which complements Hot.E. Together the joint events cover the gamut of critical issues for senior hotel executives," said Jim Burba, President of Burba Hotel Network.

The two-day Hot.E conference is focused on debt, equity, and hotel investment opportunities in Europe. The conference will be a real-world look at European hotel investment opportunities, with a strong emphasis on the views and perspectives of the leading lenders and investors. Hot.E provides a unique avenue for delegates to share insight about the industry's climate, discuss opportunities, and coordinate business deals.

"The finance and development focus of Hot.E is a natural counter weight to the sales and marketing strategy we will discuss at HDE. We are delighted to be co-operating with such a key industry event," said Andrew Sangster, Editorial Director of the Hotel Analyst group of titles.

Hosted by Hotel Analyst Distribution & Technology, the information service for the hotel distribution and technology community, The Hotel Distribution Event (HDE) is the first conference that focuses on the strategy rather than the tactics of hotel distribution. The debates and presentations will focus on what should be done rather than the technical details of how it is done. More details on HDE will be made available shortly on the website www.ha-dt.com/conference.

For more information about Hot.E and upcoming hotel and tourism investment conferences, including sponsorship details, visit www.Burba.com.

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About BHN

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With more than two decades of experience, more than 100 events completed to-date, and nearly 80,000 international delegates, BHN conferences have become "must attend" events for industry leaders who come together to network, conduct business and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; the ALIS Summer Update; the Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; the Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; the Hotel Investment Forum India (HIFI) in Gurgaon Delhi N.C.R.; the Hotel Opportunities Latin America (HOLA) conference in Miami; and the Hotel Investment Conference Europe (Hot.E) in London.

The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.

About Hotel Analyst Distribution & Technology

HA DT was launched at the end of 2011 as a sister title to the established investment-focused Hotel Analyst. The HA DT service comprises a bimonthly printed newsletter and a weekly in-depth commentary on key industry developments. The title is renowned for its unique "HA Perspective" which gives its own take on each of the news topics being reported.

The service is owned by ZeroTwoZero Communications, an independent publishing house set-up to supply subscription information rather than sell advertising space. In addition to Hotel Analyst and Hotel Analyst Distribution & Technology, it publishes Hotel Analyst Emerging Markets and Retail Property Analyst. Full details can be found on the websites: www.hotelanalyst.co.uk; www.ha-dt.com; www.ha-em.com; and www.retailpropertyanalyst.com.

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