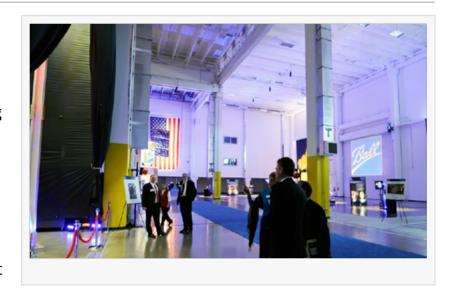


## Chicago Event Marketing Company, TradeTec, Assists Ball Aerospace on Opening of New Satellite Center

/EINPresswire.com/ TradeTec Skyline, an <u>event marketing</u> company in Chicago, helped Ball Aerospace & Technologies Corporation launch their New Advanced Satellite Manufacturing Center.

LOMBARD, IL- TradeTec Skyline, a Chicago Event Marketing and Exhibit Studio, assisted Ball Aerospace & Technologies Corporation with the unveiling of their latest state-of-the-art satellite manufacturing facility located in Boulder, CO.



Friday, January 25, Ball Aerospace & Technologies Corporation officially opened the doors to a new 90,000 square foot facility and \$75 million investment that now allows Ball Aerospace to provide a "full service operation," to its civilian and government customers.

Ball's Fisher Integration Facility in Boulder represents the culmination of ten years of planning and will allow the company to design, build, test and ship satellites and instruments from one plant. The new facility increases the clean room space by 60 percent and includes state-of-the-art environmental testing systems and a large thermal vacuum chamber to test spacecraft.

The facility will enable Ball to build up to 6 space crafts at the same time, doubling its current capacity and ship directly from the facility in specially designed trucks.

Ball CEO David Taylor said, "We now have the ability to fulfill very large missions for the country." Those include NASA's Joint Polar Satellite System, the WorldView-3 remote-sensing satellite for Longmont-based Digital Globe, the Sentinel Mission for the B612 Foundation and multiple Department of Defense and national security missions.

TradeTec Skyline assisted Ball Aerospace in the commencement of disclosing their new satellite

manufacturing facility located in Boulder, CO. TradeTec participated in multiple facets of the special event which included a complete architected floor plan for designated traffic, large printed graphics, and computer choreographed LED and HID lighting and effects, A/V technology for presentations and sound, and Gobos. The event also included multiple exhibit vignettes to showcase various satellite programs, staging, flooring, carpet and support, and took over two days to complete.

Ball Aerospace's "Opening the Door to Space," grand opening was attended by over 300 industry professionals including three US Congressmen, the CIA, NSA and a US Senator. "This was truly a unique experience and TradeTec was very fortunate to participate," said Ken Buckman, CEO of TradeTec. TradeTec has been an event marketing partner with Ball Aerospace for over 14 years, designing and staging their trade show exhibits and unique b2b experiences. The new facility opening was a successful and memorable event for all parties involved.

## About Ball Aerospace Corporation:

Ball Aerospace & Technologies Corp. supports critical missions for national agencies such as the Department of Defense, NASA, NOAA and other U.S. government and commercial entities. The company develops and manufactures spacecraft, advanced instruments and sensors, components, data exploitation systems and RF solutions for strategic, tactical and scientific applications. For more information please go to: <a href="https://www.ballaerospace.com">www.ballaerospace.com</a>

Ball Corporation (NYSE:BLL) is a supplier of high quality packaging for beverage, food and household products customers, and of aerospace and other technologies and services, primarily for the U.S. government. Ball Corporation and its subsidiaries employ approximately 15,000 people worldwide and reported 2012 sales of more than \$8.7 billion. For more information please go to: <a href="https://www.ball.com">www.ball.com</a>

## About TradeTec Skyline:

TradeTec Exhibit Studio helps build brand engagements through innovative trade show exhibits, design, event marketing and management. Their Custom, Hybrid and Modular displays are showcased in some of the largest industry events nationwide. As an Elite Skyline Partner, TradeTec boasts one of the industry's largest rental display fleets, I&D teams with extensive global support. Companies that want to maximize their impact, manage costs and simplify logistics trust TradeTec to activate encounter marketing campaigns that create big brand experiences. TradeTec is also making a name for themselves as a full service event management company in Chicago. TradeTec Skyline was a winner of the INC 5000 fastest growing companies in America award two-years in a row. <a href="https://www.ttchicago.com">www.ttchicago.com</a>

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