

Get eggcited about Easter with the Book People's egg decorating competition

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) With Easter just around the corner, the Book People is encouraging everyone to get eggcited about the holiday by taking part in its new Easter egg decorating competition.

Members of the Book People team have already been hard at work decorating their own eggs to provide some inspiration and the fruits of their labour – some of which were more eggcellent than others - can currently be seen on the retailer's Facebook page.

All customers need to do is send pictures of their own egg-decorating endeavours to the Book People via the website, Facebook or Twitter. They should also include the name and age of the creator, a contact number and email address.

Some of the best creations will be retweeted on the Book People's Twitter page, while customers will be able to vote for their favourite to find an overall winner. The closing date is March 22nd and the prize up for grabs is a luxury Easter egg, plus a fantastic selection of [books](#) from the retailer's vast selection of titles.

Lindsay Eyers, social media manager at the Book People, said: "Here at the Book People we've had loads of fun decorating our Easter eggs and we're sure our customers will enjoy it just as much! We came up with some great ideas, including Peppa Pig and Gruffalo-inspired eggs, so it'll be great seeing what everyone else produces.

"We'll be retweeting the best entries, so head on over to our Twitter page and see if you can guess who the eggs are meant to be."

Anyone looking for a [book store online](#) that specialises in [discounted books](#) will find everything they need at the Book People. All titles are available for less than the recommended retail price, meaning bookworms can get their hands on some inspiring titles without breaking the bank.

[ENDS]

For more information please contact:

Name: Lindsay Eyers

Title: Social media manager

Telephone: 01483 861144

Email: social@thebookpeople.co.uk

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