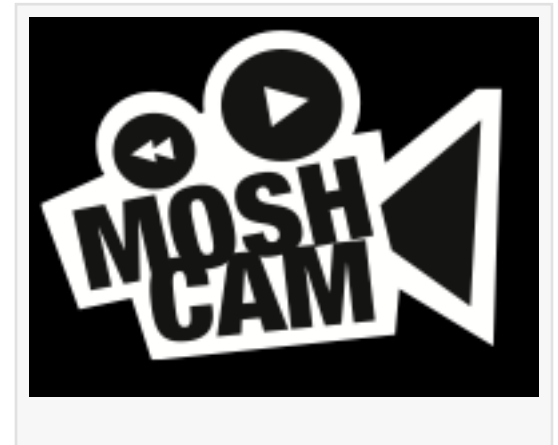


Moshcam Launches New Global Live Music Channel on YouTube

/EINPresswire.com/ [Moshcam](#)'s concert catalogue and live webcasts now available in HD on world's largest video platform.

Moshcam, creators of the world's largest online catalogue of originally-produced live music videos, today announced a new global [channel](#) partnership with [YouTube](#), the world's largest online video community. The Moshcam catalogue will now be available for live music fans on its YouTube channel at www.youtube.com/moshcam.



The new channel will boast more than 5,000 live music videos, including performances by leading international artists such as PJ Harvey, Blondie, Kaiser Chiefs, Sia, Slash, Alice Cooper, Hot Chip, Alabama Shakes and Alexisonfire. It provides a unique opportunity for Moshcam to reach a massive live music fan-base, offering a huge catalogue of HD video on the world's largest video platform across all devices. In addition, Moshcam will showcase live webcasts of gigs from around the world on its YouTube channel.

"We are thrilled to now offer our huge live music catalogue on YouTube, giving fans the thrill of watching the world's best bands on any device and in HD," said Paul Hannigan, Chief Product Officer, Moshcam. "With YouTube, we're also working on producing even more exciting live streams which will reinforce Moshcam's goal of being the number one destination for live music video online."

"Through the YouTube channel, Moshcam will deliver an impressive original catalogue and high quality live music programming to artists and fans in Australia and around the world," said Anthony Zameczkowski, Head of Music, YouTube Asia Pacific. "Moshcam's YouTube channel will make it easy for users to enjoy and share thousands of HD live music tracks across multiple devices and platforms."

Moshcam's YouTube channel is updated with fresh, original content daily, including artist interviews and sessions, with new full-length gigs uploaded every week.

About Moshcam:

Moshcam is the world's leading producer and distributor of originally-produced live music videos. Moshcam distributes the video on-demand via the internet and through mobile networks. Moshcam is an Australian owned business established in Australia in 2007.

Moshcam's broadcast-quality concert recordings of world-class artists are available at its website at www.moshcam.com, the YouTube channel at youtube.com/Moshcam, and via the iOS app available from iTunes. In addition, Moshcam provides its content via a number of distribution partners including Sony Bravia Hulu (US), Vevo (US) and Google TV (US and Europe).

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<http://www.moshcam.com>

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