

RackForce Networks Inc. participating in new VMware Cloud Credits Program

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RackForce Participating in VMware Cloud Credits Purchasing Program

New program offers innovative consumption model for cloud services

Kelowna, B.C. – Hybrid Cloud and Hosting provider RackForce (<u>www.rackforce.com</u>) announced today it is participating in the new VMware Cloud Credits Purchasing Program.

Launched at VMware Partner Exchange 2013, VMware Cloud Credits is an innovative new program that enables VMware customers to obtain public cloud services provided by a VMware vCloud® Service Provider. Cloud Credits are purchased from the customers' existing VMware Solution Provider then redeemed for services provided by a VMware vCloud Service Provider, such as RackForce, when the customer requires public cloud capacity.

This provides customers increased budget flexibility, control and visibility of their Infrastructure-as-a-Service cloud spend. It can also provide an easier to use consumption model, enabling customers to align their cloud spend with specific business units, project allocations or budget cycles.

By redeeming VMware Cloud Credits from RackForce, a VMware Premier Service Provider, customers are assured their cloud services will be delivered on a proven, reliable vCloud Powered Services platform.

"We are pleased to have Rackforce join the Cloud Credits Purchasing Program to serve the Canadian market," said Geoff Waters, senior director, VMware Cloud Service Provider Program. "Rackforce is at the Premier level of our VSPP Program and a vCloud Powered Services partner, and by participating in the program, they can extend the full benefits of cloud computing to their end-users."

RackForce CIO Randall Robinson stated, "VMware technology is core to our delivery platforms and enables RackForce to deliver the most complete Infrastructure-as-a-Service product suite in

Canada. Our relationship with VMware has become even more strategic and we're excited to be invited to participate in the VMware Cloud Credits Purchasing Program. It provides our Solution Provider partners and their customers a flexible, easy to manage model that we're sure will be attractive."

About RackForce Networks Inc.

RackForce is a leading provider of green Hybrid Cloud and Hosting Services from its strategically located facilities in Kelowna, Calgary and Toronto, Canada. Through its superior datacenter design, automated systems and virtualization expertise, RackForce provides next-generation scalable colocation, cloud computing, server management, disaster recovery and network services to a worldwide customer base. For more information visit www.rackforce.com.

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