

Sycor at Microsoft Convergence 2013

/EINPresswire.com/ Sycor is presenting itself at Microsoft Convergence 2013 from 18 to 21 March in New Orleans. Stated goals are the expansion of the [Sycor.Rental](#) partner network for worldwide implementations and marketing the company's own global services for Microsoft Dynamics AX.

Sycor as a Bronze Sponsor will attend Microsoft Dynamics Convergence 2013 in New Orleans with its own exhibition stand. "For us Convergence is mainly an opportunity to establish business contacts with other Microsoft partners and to maintain our existing network," emphasizes Frank Jakobi, responsible for the worldwide activities related to the ERP software Microsoft Dynamics AX within the Sycor management team. "We intend to further expand our global network of partners for implementation projects of our Sycor.Rental industry solution." Marketing the company's own services provided globally for Microsoft Dynamics AX is another goal. Convergence as the leading annual event of the worldwide Microsoft Dynamics Community is being held from 18 to 21 March 2013.

With the expansion of the partner network, the Göttingen company plans to develop new markets for Sycor.Rental in order to continue writing the success story of the internationally deployable, fully integrated ERP industry solution for the rental, trade and service of mobile investment goods. Sycor.Rental covers the entire process chain of the rental business. The solution offers functionality tailored to their business for renters of movable goods such as construction machines (heavy & light equipment), mobile cranes, working platforms, trucks and trailers, vehicles and mobile containers. Sycor.Rental is also suitable for renting sports equipment or musical instruments, and meets the requirements of modern-day fleet management.

Sycor first presented the new version of the ERP solution based on Microsoft Dynamics AX 2012 at last year's Convergence. "Back in July of last year, we received the highest quality designation from Microsoft for this version with the certificate 'Certified for Microsoft Dynamics (CfMD).' Several new customers are enthusiastic about the solution as well," says Frank Jakobi, looking back over the past six months. "The rental industry is also a lucrative market for our partners."

Currently, Sycor.Rental is used in over 40 countries around the world, including the US and Canada, on installed systems with 20 to 1,000 users. Customers include successful medium-sized enterprises and global players in the rental business.

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