

The Ticket Broker Guide Celebrates 5 Years Of Training Ticket Brokers

/EINPresswire.com/ [The Ticket Broker Guide](#), a guide that teaches people how to buy and sell concert and sports tickets for profit, is celebrating its 5th anniversary on March 14, 2013

The Ticket Broker Guide is celebrating its 5th anniversary of helping people learn how to buy and sell concert and sports tickets for profit, on March 14, 2013. The guide originally launched back in 2008, when author and entrepreneur, Brittany Menard, saw there were no credible resources to teach people about the ticket industry and how to target profitable events for resale.

"It's been an incredible five years of teaching people how to buy and sell tickets on sites like StubHub and Ebay. When The Ticket Broker Guide started five years ago, there weren't all these TV shows and resources about people buying and selling items for a profit because the economy was in a better state." Menard says.

With any resale business, there is a lot of behind the scenes work that goes into researching what will be profitable, and the ticket business is no exception. Factors like the market, the last time an artist toured, venue capacity, ticket prices, and event dates are just a few of the things every broker has to consider before buying tickets to resell.

"In the last few years, the ticket industry has grown into a multi-billion dollar industry. There is always plenty of demand for tickets - it's just knowing what ones will be hot commodities, and what ones won't", Menard says.

"The ticket industry is an exciting business because it's always changing, but that means knowing what to research to be successful", warns the author.

The Ticket Broker Guide offers brokers professional ticket predictions for the top 50 markets in North America, and [ticket resale predictions](#) for the NFL, NBA, MLB and NHL, along with an



Celebrating 5 Years of training people to become successful ticket brokers

extensive guide for learning [how to become a ticket broker](#). The third edition was released in December, 2012 and the top-selling "gold bundle" is currently over 250 pages with all of the ticket resale and market predictions.

The Ticket Broker Guide would like to thank all of their clients for allowing the site and guide to be continually updated for new brokers to learn from.

To get in contact, or schedule an interview with the author, Brittany Menard, please email admin@theticketbrokerguide.com.

The Ticket Broker Guide has helped thousands of people learn about the business of event tickets - many of which have gone on to make money buying and reselling tickets online.

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<http://www.theticketbrokerguide.com>

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