

Free Training & Certification On Smartphone & Tablet Helps Candidates In A Growing Jobs Market

/EINPresswire.com/ [ALISON](#) launches a new and improved website with smarter design to help learners boost their chances of securing employment

As unemployment rates fall globally, job seekers can now increase their employability by upskilling and training for free, via their tablet or smartphone.

Labour Market Statistics from February 2013 revealed that UK employment has increased by 154,000 (1), whilst the US economy reported its lowest level of unemployment since December 2008 in the same period (2).

To help candidates to capitalise on this upward trend, UNESCO award-winning [free online education](#) provider ALISON, have unveiled their exciting, revamped website, which has been designed to help improve navigation and enable learners to access course content easily and quickly. Its smarter design and more visually appealing overall look offers increased functionality and versatility and is readily accessible for learners using smartphones, tablets or desktops, enabling them to fit their training around their current lifestyle. The interactive features help learners stay focused and engaged, motivating them to reach their end goal.

The new site offers group training facilities for teachers, trainers, tutors and HR Managers who can use the ALISON Manager tool to easily and effectively oversee, manage and report on the online learning of their students. The site even provides a unique [Testing](#) service for employers wishing to validate the ALISON qualifications earned by employees.

With over 100 million free lessons delivered in courses which cover everything from IT and business skills to languages, the company's CEO Mike Feerick believes that learners who adopt a pro-active approach to boosting their CV stand a much better chance of securing employment in the coming months.

Mr. Feerick explains - "Falling unemployment rates are a great indicator that things are looking up for job seekers, which is why ensuring that their skills are up to date and relevant to the current working environment is absolutely critical to securing their ideal job."

"Created as a social enterprise, ALISON has been supporting candidates worldwide since 2007

and our new website has been designed to help make learning even more accessible globally to all learners who are increasingly using a variety of devices to access the internet."

Sources:

(1)UK Labour Market Statistics, February 2013

(2)US Bureau of Labour Statistics, March 2013

About ALISON

ALISON.com is revolutionizing global education and training through the provision of free interactive multimedia basic education and workplace skills training courses with certification online. With two million registered learners worldwide, courses on ALISON are freely available from well-known multinational organisations to individual subject-matter-experts. Irish-based ALISON was founded in 2007 as a for-profit social enterprise. ALISON stands for "Advance Learning Interactive Systems Online".

What People are saying about ALISON:

InformationWeek.com: "The first MOOC" Jan 2013

UnCollege.org: "As a pioneer in free online learning, we can learn from ALISON in more ways than one" Jan 2013

New York Times: "A creative model of open education for a global economy" July 2012

Newsday: "A powerful program that is unlocking new worlds of opportunity for people around the globe"

Wired Academic: "A key figure in the open source learning world"

EIN News: ALISON wins USA Workforce Training Award

UNESCO Director General, Dr Irina Bokovo: "ALISON provides a new world of free online learning opportunity"

DUIS: UK GOVT: "ALISON opens up the world of knowledge offering new, flexible, and exciting ways to learn"

For further information, please contact

Tracy Hadnett, Marketing Communications Manager

thadnett@alison.com Galway, Ireland: Tel: +353-91-744594 Mob: +353 87 7866302

<http://alison.com/>

Press Release courtesy of Online PR Media: <http://bit.ly/152q8Ko>

This press release can be viewed online at: <https://www.einpresswire.com/article/141540122>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.