

# Corporate Renaissance Group Unveils Ground Breaking B.I. Visualization for Dynamics CRM

/EINPresswire.com/ Ottawa, ON - March 18th, 2013: Innovation in Dynamics technology has taken a step forward at the Dynamics Convergence Conference with the unveiling of [Trend Miner](#), Corporate Renaissance Group's newest product for B.I. visualization and trend analysis in Dynamics® CRM™. Using a client's own Dynamics CRM data fields and historical information, Trend Miner helps businesses extract and analyze information like never before.



Dynamics CRM is a vital solution for many organizations. Many departments and divisions rely on CRM intelligence to manage leads, prospect clients, handle customer relations, and moderate service and support touch points. Dynamics CRM offers the necessary repository of data that organizations need on a daily basis. Leveraging Tableau® technology, Trend Miner takes Dynamics CRM data to the next level by offering unprecedented trend series analysis and ground breaking visualization that can be used for better business decision making and an accurate display of change over time.

"At [CRG](#), we are committed to helping clients get the most from their Dynamics Solutions," said Kris Kyritzopoulos, Manager, Business Technology at CRG. "Trend Miner allows our clients to easily visualize history and trends in their CRM data and leverage it for decision making without the need to program complicated action scripts or audit queries. We are thrilled to offer our customers and partners an easy way to gain clarity and understanding on their Dynamics CRM data."

Trend Miner comes standard with out-of-the box reports and dashboards tailored to the specific needs of each CRM user group. Reports can also be customized as needed.

- Sales: Analyze the changing factors in opportunities and leads.
- Marketing: Accurately monitor campaign effectiveness and marketing ROI over time.
- Service & Support: Gain clarity surrounding cases and quality of support.

CRG is demonstrating Trend Miner to live audiences at the Microsoft Dynamics Convergence Conference currently taking place in New Orleans, LA. CRG is also hosting a virtual demonstration of Trend Miner on April 30th at 2:00pm EDT and invites all interested parties to

attend.

Register here. <https://clicktoattend.microsoft.com/en-us/Pages/EventDetails.aspx?EventID=168814>

To learn more about Trend Miner, visit [www.crgroup.com/trendminer](http://www.crgroup.com/trendminer)

#### About Corporate Renaissance Group

Since 1989, Corporate Renaissance Group has been a global provider of innovative solutions that improve business management and performance. With over 6,000 customers worldwide, CRG has established itself with expertise in business management applications. CRG delivers solutions by leveraging their expertise in Microsoft Dynamics, SharePoint, business intelligence, financial and costing principles, shared services and employee performance management. CRG is a part of the Microsoft Partner Network, headquartered in Ottawa, Canada, with offices throughout Canada, South Africa, India and the United States. [www.crgroup.com](http://www.crgroup.com)

For additional information:

Doug Hum

Director of Marketing

[dhum@crgroup.com](mailto:dhum@crgroup.com)

613.232.4295 x286

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