

GO Outdoors launches ultimate festival survival guide for 2013

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) Outdoor clothing and equipment specialist GO Outdoors has launched a brand new survival guide – a must for anyone planning a festival trip in 2013.

With live music events scheduled to take place across the country over the next few months, having access to a comprehensive guide covering everything from how to stay dry while moshing in a muddy field to how to get a good night's sleep while sleeping close to 100,000 other party animals, is essential. And with plenty of savings to be found on festival essentials from tents to cooking gear, there's never been a better time to stock up.

GO Outdoors has launched its Simply the Fest 2013 guide to help anyone heading off to a live event this year, whether it's Rockness in Scotland, the Isle of Wight Festival off the south coast, or Glastonbury in Somerset.

As any seasoned festivalgoer knows, there's no guarantee of sun even if an event is scheduled for August. Thankfully, Go Outdoors' men's jackets and ladies' jackets from GO Outdoors are perfect for staying warm and dry during a Glastonbury mudbath, while the Go Outdoor's range of kids jackets will keep youngsters smiling even if the sun is nowhere to be seen.

Along with providing details of this year's top festivals and an essential gear section, GO Outdoors has also produced a series of guides covering everything from the best options when it comes to eating and drinking at a festival, to a checklist for anyone taking young ones to their first outdoor event. There's a whole section of kit available on the website that is ideal for first-time festival goers – just don't forget the [GO Outdoors backpack](#) to put everything in!

Gavin Garth, Head of Ecommerce at GO Outdoors, said: "For most people, cheap and cheerful is the name of the game when they're heading to a festival. We've pulled together a huge range of camping and festival kit that offers fantastic value for money and will ensure a festival trip goes smoothly."

Visit www.gooutdoors.co.uk to find a huge range of outdoor clothing and equipment from skiwear and cycling accessories to tents and cooking equipment.

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