

SEO Content Solutions & Boom! Social Partnership Helps Clients Dominate Their Online Space

/EINPresswire.com/ Content marketing specialists Tara Geissinger and Christine O'Kelly and social media guru Kim Garst have joined forces to better serve the needs of their clients.

LA QUINTA, CA - Leading online content marketing provider, SEO Content Solutions and sister company Online PR Media, today announced a partnership with [social media experts](#) Boom! Social. Under the new partnership, clients of both companies can now benefit from high quality, professionally optimized web content that fuels their strategic social media campaign.



"We're particularly excited about this opportunity because we see this partnership as an absolutely perfect fit. The unquestionable marketing power of social media, in tandem with properly optimized and professionally written content, gives businesses the best possible opportunity for success. We feel that our expertise in [SEO content marketing](#) will be a natural extension of the already powerful suite of services that Kim Garst and the team at Boom! Social provide," said Tara Geissinger, Content Marketing Specialist and Co-Founder of SEO Content Solutions and Online PR Media.

The SEO copywriters at SEO Content Solutions provide clients with a wide range of marketing solutions including website content, article and blog writing, [SEO press releases](#) and a host of other online publicity materials, all expertly optimized for maximum search engine visibility. They work closely with clients to develop high quality, engaging content with a focus on fast turn round times and with an understanding of each client's evolving marketing focus and volume requirements.

These services will be paired with proven social media techniques, developed by Boom! Social founder Kim Garst, to help businesses effectively reach potential customers in the changing world of online marketing. The materials produced by SEO Content Solutions will be applied to Boom! Social's clients' blogs, websites and social media outlets to help drive traffic back to client websites. In exchange, Boom! Social will offer their powerhouse social media skills, helping

clients share their content and build their networks to more effectively interact with their fans and followers.

"Social media and content marketing have become, in a way, dependent on each other for their success. We work closely with clients to help broaden their reach on social media and establish strong communities for their brands. In order to do this, however, they need to also be producing and publishing quality content that serves their community and establishes them as leaders in their industry," said Garst, Founder of Boom! Social (<http://www.kimgarst.com>).

"Online marketing is a specialized field, and it takes experience to understand the best ways to utilize SEO and social media to accomplish a company's goals. Over the years, our clients have realized incredible results from the optimized content we provide and we're thrilled to have the opportunity to work with Kim and her team who continue to demonstrate the importance of a well maintained Social Media presence to any business," said Christine O'Kelly, Co-Founder of SEO Content Solutions.

About SEO Content Solutions

A leading SEO copywriting and content marketing company, SEO Content Solutions (<http://seocontentsolutions.com>) and its sister company Online PR Media (<http://www.onlineprmedia.com>) are operated by co-founders Tara Geissinger and Christine O'Kelly with the express purpose of helping clients improve their visibility in the search engines while establishing themselves as industry leaders.

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Press Release courtesy of Online PR Media: <http://bit.ly/YXzarn>

This press release can be viewed online at: <https://www.einpresswire.com/article/142437593>

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