



# EZTrackIt Introduces Facebook Package Notifications

/EINPresswire.com/ [Package tracking software](#) company EZTrackIt is proud to announce the integration of Facebook. EZTrackIt package recipients may now connect to Facebook to receive package notifications on the social media site.

[Package logging system](#) company EZTrackIt is excited to introduce integrated Facebook package alerts. The company strives to provide a diverse variety of package notification options to meet the needs and preferences of package recipients. The addition of Facebook alerts allows organizations who use EZTrackIt's cloud-based package tracking software to give their social media savvy package recipients an exciting new option for their notifications.

Currently, over 50% of the US population has a Facebook account. An average of 584 million users check the social media site each day and 604 million users have gone mobile. With such a vast reach, Facebook has provided EZTrackIt with an opportunity for organizations to connect with their package recipients on a more personal level with Facebook notifications.

Facebook notifications are a particularly beneficial package logging system option for student housing operators and property managers with buildings who cater to younger residents, as 47.2% of Facebook users are between the ages of 18 and 34. With Facebook connectivity for various apps and websites, these residents are used to the convenience of Facebook integration across a variety of outlets, using the site as a hub for many of their online activities. Thus, Facebook notifications were a natural extension for EZTrackIt's package tracking software to reach these package recipients.

Whether organizations are hoping to connect with their package recipients on a more personal level or just want to give them more options, EZTrackIt's package logging system, now with Facebook alerts, helps them reach their goals.

Package recipients of current clients may take advantage of Facebook package notifications by logging into their EZTrackIt accounts and selecting "Connect to Facebook." Organizations interested in package tracking software featuring Facebook alerts may visit <http://eztrackit.com/>.

About EZTrackIt

EZTrackIt creates [package management software](#) with the user in mind. The company provides

“easy track it” package management systems for corporate mail rooms, residential buildings, student housing, hospitality, and healthcare facilities of all sizes. Clients also have the option of working with EZTrackIt to develop custom package management software to best fit their needs. EZTrackIt never requires clients to purchase proprietary hardware; all EZTrackIt software is designed to work with clients’ existing equipment. To learn more about EZTrackIt, visit <http://eztrackit.com/>.

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