

New Online Bartending School Type Website Reveals Ugly Truth About The Industry & Bartending Jobs

/EINPresswire.com/ New [online bartending school](#) type website is shining a light on the ugly truth about what it really takes to make it into the service industry as a working bartender.

There are few jobs and professions steeped in such murk and staggering misinformation about how to get started than with Bartending.

And for those interested the main source of what should be good information, a [bartending school](#), is often little more than a thinly veiled "certificate factory" teaching grossly outdated curriculums, preaching hope upon prospective students they will be properly equipped with the skills and knowledge necessary to find a job. But the reality of the situation is often a far cry from having jobs waiting for graduates and offering only an empty wallet and a nearly useless list of drinks list of yesturyear which will hardly, if ever, be used.

A quick search will generally turn up several options in most areas for a bartending school, often ranging in price from \$300-\$1000 for a 20-40 hour class. To confuse things even further, there are also several online bartending school programs to choose from.

All though there are reputable schools out there, none are necessary (over 95% of working bartenders have NEVER taken any sort of class), nor can any class guarantee that a student will be hired after completing a course. Yet sadly, most bartender training programs will pitch to their prospective prey that they will be equipped with a "[Bartending License](#)" and boast of connections to hiring managers around the area. The fact of the matter in most states is there is no such thing as this supposed "license," which will be the "key" to getting into and behind a bar. The question then becomes, if there is no key how does someone open the door?



Working bartenders love their jobs!

Generally, the biggest problem with today's bar schools besides the honesty of them all, is that most of what is taught will almost always focus exclusively on learning drink recipes. Which would make sense, most people believe that learning about alcohol and drink recipes is what they need to know in order to succeed as a working bartender.

However, the truth about entering this profession is that most working bartenders at a general establishment will usually make the same 10-15 drinks over and over (actually more like 3-5) everyday, potentially for their entire bartending careers.

What these schools should be teaching students is EXACTLY what it takes to get hired as a bartender, not an excessive glut of 200-300 outdated drink recipes. The gaping hole in what is missing is a fundamental understanding of the intricate details of the service industry in general and how establishments function as a business. Only from this point of view can someone grasp why a bar or restaurant would hire any bartender.

To get a bartending job in today's über competitive job market it's vital for any potential new employees to understand that a bartender is an important piece of a business and be able to explain how their job will help increase revenue and customer retention, each and every day.

Luckily there is now a legitimate option for those who seek to learn the truth about learning and entering the bartending world, it's a website called BartendingBlueprint.com.

The site was created by Jason Shurtz, a 13+ year working bartender who has honed his craft in some of the busiest bars in Southern California. The Bartending Blueprint was created after Jason had worked behind a bar for nearly 8 years followed by a short stint at one of the top bartending schools in San Diego. It was during his tenure at this "school" that he discovered the depressing disparity and lack of authenticity in the schools curriculum.

What Jason uncovered is that for nearly 30 years, there has been a MASSIVE gap between what is taught in bartending schools vs. what someone actually needs to know to get a job and work in the real world. That gap became the fuel and the driving motivation for him to create the BartendingBlueprint.com website.

Set up as a blog with free lessons and a private members area covering more in-depth concepts, Bartending Blueprint members have access to all the knowledge and experience directly from a 13+ year current working bartender.

Today, the Bartending Blueprint is fast becoming one of the most comprehensive bartending preparation programs on the planet. And it isn't rocket science; Jason teaches a technique to his students that can have almost anyone working their first bartending job by the end of their very first weekend, regardless of whether or not they have any experience.

Compared to most bartending schools that can cost you around \$300-\$1000 for a pipe dream

promise or hollow "bartending license," the BartendingBlueprint.com program is a steal with enrollment options starting at under \$30.

Visit <http://www.bartendingblueprint.com> now for more information about what it takes to get into bartending and see how anyone can be making their first dollars as a working bartender by the end of this weekend.

View a video about the Bartending Blueprint program on YouTube: <http://bit.ly/Y4fnaW>

The BartendingBlueprint.com website was created by 13 year veteran bartender Jason Shurtz.

Media Contact:

Jason Shurtz

BartendingBlueprint.com

858-755-0350

<http://www.bartendingblueprint.com>

Press Release courtesy of Online PR Media: <http://bit.ly/Yu30EO>

This press release can be viewed online at: <https://www.einpresswire.com/article/142830733>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.