

Debra Jamieson, Sales and Marketing Director at UK Point of Sale, responds to Mary Portas at Retail Week Live.

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) "Following the recent headlines concerning the Portas Pilots, and how budgets aren't being used effectively within the chosen towns, it was interesting to hear Mary's views on the project and its success over the past year at Retail Week Live.

"As Mary said herself, the campaign has been the focus of national news since its launch, and has shone a light on the Great British High Street. At UK Point of Sale, we are huge supporters of the high street – from large, national chains to independent retailers. We know that the Portas Pilot campaign may not have secured results as quickly as some may have expected, but the focus it has brought to high street, and its ability to make people really care about their local high street has been fantastic.

"The face of our high street is changing – we are losing big names such as Jessops and Comet, but independent shops are consistently opening across the country. The Portas Pilots may not have made a huge impact over the past 12 months in terms of monetary spend, but they have made an impact in terms of media attention, and in turn have hopefully encouraged retailers to do as much as they can to stand out in the current market.

"Manufacturing point of sale products for more than 20 years, we are in a position to advise our customers on what will work to make them stand out on the high street. We will continue to support Portas' bid to revive our high street, and hope to see the town teams across the country making full use of the support they have been given – there are high streets all over the UK with closed shops, and shops struggling in the current economic climate, so we hope that next year the headlines will be about how much the Portas Pilot campaign has helped the high streets, rather than it not making an impact at all."

[UK POS](#) has been manufacturing point of sale products for nearly 25 years and is continually adapting to changing market trends when it comes to working with retailers to market their offers. Best selling products include acrylic free-standing poster holders and snap frames, as well as their [UKPoS pavement signs](#). For more information on UK POS please visit www.ukpos.com or speak to a member of the experienced customer services team on 0161 431 4400. Follow UK POS on Twitter at <http://twitter.com/UKPOSGroup> and join the company on Facebook at <http://www.facebook.com/UKPOS>.

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Notes to editors:

Established in 1989 and with its head office in Stockport, UK Point of Sale Group Limited (UK POS) is a leading manufacturer of innovative point of sale display systems. Already a preferred partner to some of the biggest names in supermarket, department store and high-street retailing, it offers over 3,000 quality items - ranging from acrylic and PVC holders to pavement signs. The majority of these items are made in the UK at the company's own manufacturing facility and all are available for next day, nationwide delivery. The company also offers bespoke solutions and continues to invest into the latest plant and machinery to keep its capabilities abreast of the very latest PoS advances.

For further information visit: www.ukpos.com

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