

Top Chester County, PA Realtor Lands 30 Buyer Appointments in 72 Hours

/EINPresswire.com/ Top Chester County PA real estate agent Don Dowd has been seeing a huge uptick in activity this Spring, and his latest listing is drawing a record amount of interest.

<u>Top Chester County, PA realtor</u> Don Dowd has been talking for a while about the turnaround in the real



estate market. Coming off his strongest winter ever, Dowd expects the market to continue booming during the Spring. Dowd has every reason to be optimistic. This past week, his latest listing landed him 30 appointments for showings in the first 72 hours on the market.

"The market is going crazy right now," Dowd says. "This is the busiest I've seen it in at least the past 4 years. And the number of appointments I'm getting when I list a home – I just can't believe the level of interest we're getting in the present market."

Don Dowd is among the top real estate agents in the Delaware and Chester County markets. He has consistently placed in the top 5 in sales out of over 3200 area RE/MAX agents for the past few years. Even during the lean market we've seen in the past few years, Dowd has managed to not only survive, but thrive as primarily a seller's agent in a major buyer's market.

Dowd's success during these lean years can be attributed to his strong work ethic and unorthodox marketing strategies that set him apart from most others in the business. When a client lists a home with Dowd, they gain the benefit of some very effective marketing methods, including:

- Luxury Homes & Estates Magazine Listings (front and back cover)
- Distinctive Homes Magazine Listings
- Chester County Life Magazine Listings
- Home Décor & Ideas Magazine Listings
- The Real Estate Book Listings
- Internet & Email Blasts
- YouTube Video Blasts
- Broker's Only Cocktail Party-style Open Houses

This Spring, <u>Real Estate Agent Chester County PA</u> Don Dowd is seeing a refreshing change in the marketplace. It is no longer a buyer's market. And in fact, sellers in many neighborhoods are coming in with multiple offers within hours of listing their home.

"I haven't had this much fun in a long time," Dowd continues. "We still have historically low interest rates. And we have the lowest inventory we've had for at least the past 19 months. If ever there was a time to sell your home quickly and for top dollar, this is it."

A Perfect Storm in the Market

"The Northeast has seen plenty of storms in recent years, but the storm we're seeing now is in the housing market. What we have is a situation that seems to have snuck up on prospective home sellers and builders. As recently as a year ago, it was widely believed that the market was still at least a few years from recovery."

Consequently, many homeowners who owe more than their home is worth decided they would have to stay put for a while, and many builders did not want to risk coming back into the market. In the meantime, a major portion of the foreclosures and short sales have been bought up by investors, the economy has improved causing fewer new foreclosures, and population growth has driven demand for more housing.

The result: there are simply not enough homes on the market right in many parts of the country to accommodate those who want to buy. And this situation is likely to continue for the foreseeable future until the market corrects itself. So what's Dowd's message to prospective home sellers? "Come on in, the water's fine."

About Don Dowd Realtor West Chester PA:

Don Dowd is a RE/MAX Main Line real estate agent and member of the prestigious National Association of Realtors. Don has been in sales for almost his entire adult life and he began his career in real estate at age 22. From 2010 through 2012, Don consistently ranked in the top 5 in sales out of 3204 RE/MAX agents in the Philadelphia and Delaware area. He is on pace to surpass those figures for 2013. What sets Don apart from most realtors is his ability and willingness to invest the resources necessary to properly market the homes of his clients. He is able to do this because he retains 99% of the commissions he earns, as opposed to most real estate agents that keep 50%. His superior resources and exceptional negotiating skills make Don Dowd one of the top realtors in the region.

Media Contact: Don Dowd RE/MAX Main Line 610.497.2000 http://www.dondowdhomes.com/ Press Release courtesy of Online PR Media: <u>http://bit.ly/YPOuDi</u>

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