

The Book People announces Easter flash sale

/EINPresswire.com/ UK (Submitpressrelease123.com - press release) The Book People has a special treat in the pipeline for bookworms this Easter, as it is giving them the chance to add to their collection with an unmissable discount over the long weekend.

Although it may not seem like it because of the bad weather, Easter is just a few days away and the Book People is celebrating this fact by launching a flash sale on its website. The offer will run for four days, from Good Friday until Easter Monday. During this time, customers will be able to pick up over 200 fantastic [books](#) at purse-friendly prices so they can relax with a new title over the long weekend.

And that is not all, as the online [books store](#) is launching another special event as a warm-up for the Easter giveaway, meaning customers have two chances to save themselves money on some new publications.

On March 26th and 27th, the Book People is providing free P&P on all orders over £15 so that people can treat themselves without the guilt this Easter. To claim their discount, consumers simply enter the code BUNNY at the checkout.

Lindsay Eyers, social media manager at the Book People, said: "Here at the Book People we're all really excited about our Easter giveaway. Because of the bad weather everyone is stuck inside at the moment and with the sun showing no signs of shining over the Easter weekend, curling up with a good book is the perfect way to relax in the warm!

"Whether they're treating themselves or buying an Easter present for their youngsters, our special discounts over the coming week mean customers won't break the bank over the long weekend."

The Book People is an award-winning family company that specialises in selling [discounted books](#) with between 50 and 75 per cent off the recommended publisher's prices. From children's books to cookery titles and romance novels, the online store has something for everyone, no matter what their tastes and budget.

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