

Innovation Excellence Announces New Collaboration with Kevin Riley & Associates and Batterii

/EINPresswire.com/ [Innovation Excellence](#), together with [Kevin Riley & Associates](#) and [Batterii](#) launch modelH, a Health Model Co-Creation Forum to engage with the healthcare community on a shared platform to co-create dynamic new business models, powered by Batterii.

WASHINGTON DC -Innovation Excellence, together with Kevin Riley & Associates and Batterii, announced today that they have entered into agreements to collaborate on the formation of modelH, the Health Model Co-Creation Forum, a yearlong project focused on systematically engaging with the healthcare community on a shared platform to co-create dynamic new business models, powered by Batterii. The solutions will ultimately be compiled in a book to be released in 2014.



Batterii is an enterprise social network used by companies to engage the creative potential across the organization to drive innovation.

Kevin Riley, Founder of Health Model Innovation, explains, "I saw a lot of different people solving a lot of different problems singularly, which resulted in wasted energy and disjointed solutions. What we need is a way to engage everyone from across the healthcare spectrum in an open and collaborative forum. With the Batterii Co-Creation® platform, we have a means to tackle this problem correctly."

Julie Anixter, CEO of Innovation Excellence, states, "Our goal is to approach healthcare stakeholders innovatively and provide a means and a community to ignite ideas and create value to the participants and, ultimately, all of us as recipients of care; we are very excited about the partnership."

Kevin Riley has designed the initiative to produce meaningful results quickly for both disruptive and sustaining healthcare innovation. The modelH Forum will focus on 3 key areas in healthcare: care consumption, care delivery, and care financing.

Kevin Cummins, CEO of Batterii, states, "Kevin Riley and Innovation Excellence are showing great thought leadership in the modelH Forum by co-creating a better system with so many healthcare

professionals. Batterii is pleased to be the platform that will bring these diverse team members together online in a secure, scalable platform where they can share their inspiration and research, build on each others' ideas and help deliver a manuscript of best practices."

The newly formed modelH Forum will extend invitations to participate via digital media platforms and personal invitation. A series of challenges will be posted on Batterii with the intent that many different business models will be conceptualized.

About Innovation Excellence

Innovation Excellence is the world's leading curated content platform for Innovation 3.0 within specific industries and disciplines. Its mission is to improve economic conditions through accessible innovation education and research.

About Batterii

Batterii offers an enterprise SaaS platform that empowers businesses and teams to accelerate collaboration and build inspired solutions. Batterii facilitates the creative process to engage employees, partners and customers and yield better products, ideas and breakthrough innovations. With Inspiration, Insights and Ideas at its core, the Batterii platform allows businesses to access the full creative potential in a small team or a global work force.

About Kevin Riley & Associates

Kevin Riley & Associates is a retail health focused management, strategy and innovation consultancy specializing in helping companies thrive where consumerism and reform-era health care converge. The overarching goal for Kevin Riley & Associates is to create sustainable value through innovating care consumption, finance and delivery business models. Our mission is to lead healthcare transformation through the many innovative ideas of healthcare stakeholders.

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