



# AgriSolutions Inc. Named One of Constant Contact's 2012 All Stars

/EINPresswire.com/ AgriSolutions recognized for achieving exemplary marketing results.

Brighton, IL – 3/19/2013 – AgriSolutions Inc., a provider of financial accounting and analytical services for agricultural producers, has received the 2012 All Star Award from Constant Contact®, Inc., the trusted marketing advisor to more than half a million small organizations worldwide. Each year, Constant Contact bestows the All Star Award to a select group of businesses and nonprofits who are successfully leveraging online marketing tools to engage their customer base, and drive success for their organization. AgriSolutions' results ranked among the top 10% of Constant Contact's international customer base.

AgriSolutions, based in Brighton, Illinois, has built its reputation on making business management technology work for its production agriculture clients. This is a direct result of the ongoing focus they've always had on their key mission: To help agricultural producers be effective business managers.

"We're happy to be recognized by Constant Contact for achieving the strong marketing results we did, and for connecting effectively with our customers, says Valerie Bates, Manager, Education and Marketing for AgriSolutions. "Constant Contact's tools have helped us to better manage customer relationships and engagement. The closer we can stay to our clients, the better the support we can provide them."

Constant Contact customers using either the company's Email Marketing or EventSpot tools are eligible for this award. Constant Contact looked at the following criteria to select this year's All Stars:

- Level of engagement with email campaigns and events
- Open, bounce, and click-through rates
- Event registration rates
- Use of social sharing features
- Use of mailing list sign-up tools
- Use of reporting tools

"We're always delighted when small businesses and nonprofits are successful," said Gail Goodman, CEO of Constant Contact. "We're honored to recognize AgriSolutions as an All Star,

and to be able to shine the spotlight on its achievements in 2012.”

#### About AgriSolutions

AgriSolutions had its genesis in 1967 as Agro Systems Corporation, a company founded to provide financial accounting and analytical services to agricultural producers and small businesses. In 1995, AgriSolutions was formed to develop and market a new series of products and services specifically designed to increase agricultural producers' profits in most major commodities. AgriSolutions Inc. provides industry-leading management consulting, accounting software and services, educational programs, and tax planning and preparation. Together, they're designed to help agricultural producers be more effective business managers. AgriSolutions is headquartered in Brighton, Illinois, 35 miles northeast of St. Louis, Missouri. For more information please visit [www.agrisolutions.com](http://www.agrisolutions.com).

#### About Constant Contact®, Inc.

Constant Contact wrote the book on Engagement Marketing™ – the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow®, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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