

Scarfade Celebrates 15 Years of Skin Care

/EINPresswire.com/ Scar treatment cream stands the test of time, growing from a small manufacturer to a worldwide provider of scar reduction gel.

KINGSTON, Washington – <u>Scarfade</u>.com, a leader in topical scar gel products, has announced its 15th anniversary. Many things have changed since the company sold its first tube of <u>scar</u><u>medicine</u>.

"Our first sale of Scarfade was April 20, 1998," said Erik Hanson, vice president of operations of Scarfade.com. "We started by peddling our product to plastic surgeons in the U.S. Now the formula is sold worldwide under different trade names. We have grown tremendously since then, especially with the addition of our website and the increased use of the Internet."

One of the biggest changes for Scarfade over the years is that the product was originally available in only the 15-gram size. While that remains the most popular Scarfade item sold, it is also now available in 30-gram and 60-gram tubes. Other additions to the product line include Scarfade with Vitamin C, Scarfade Silicone Sheeting, Laserfade and the Scarfade Therapy Kit.

Some things haven't changed, however. The company still puts a focus on quality and customer service. As a result, it offers a money-back guarantee for people who are not satisfied with the <u>scar removal products</u>. Hanson noted that it is rarely used, and that Scarfade is backed by clinical studies published in reputable medical journals.

"We are proud of the fact that our product has survived the test of time and remains one of the most trusted brands, even though we are a small company going up against much larger companies with strong marketing power that have put out scar gels," said Hanson.

About Scarfade.com: Scarfade (<u>http://www.scarfade.com</u>) is a product scientifically proven to reduce scars. This topical treatment is available without a prescription and can be used daily on scars resulting from surgical procedures, burns, car accidents and other injuries. Scarfade is a silicone anti scar cream made by Hanson Skincare, Inc. that comes in gel form and silicone sheeting.

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