

Skyline Displays Of Houston Celebrates 2012 Achievements

/EINPresswire.com/ <u>Gulf Coast trade</u> <u>show display</u> company, <u>Skyline</u> <u>Displays of Houston</u>, has a number of reasons to celebrate. The company was recognized with awards throughout 2012 and set a company record for overall sales and growth.

HOUSTON, TX -- 2012 was a banner year for Skyline Displays of Houston, as the regional office set a company record for overall sales and growth, placing third out of 140 regional offices worldwide.



However, that wasn't the only honor bestowed on the Gulf Coast trade show display company. The CFO of Skyline Houston, Pete Schmeisser, was honored as one of Houston Business Journal's 2012 Best CFOs. Other awards and honors included recognition from the American Advertising Federation with a Gold Addy, a Bronze Addy, and a Citation of Excellence, as well as being named to the Houston Business Journal's Fast 100!

Corporately, Skyline joined elite company as The Product Development and Management Association (PDMA) announced that Skyline Exhibits won their coveted Outstanding Corporate Innovator (OCI) Award. The OCI is the only global innovation award that recognizes companies for demonstrating sustained and quantifiable success in developing new products and services. Past winners have included Apple, BMW, FedEx, and Harley Davidson. Skyline became the first company in the trade show industry to even make the finals.

"We work hard to make our clients stand out so we were especially appreciative to learn about each of these honors. Every member of our staff has worked hard over the last year to make Skyline Displays of Houston a success. We couldn't have achieved these honors without the hard work and dedication of our staff and we want to thank everyone for an amazing 2012. We're well on track towards another fantastic year and we can't wait to see what the rest of 2013 brings," explained Craig Koopersmith of Skyline Displays of Houston (https://www.skylinehouston.com).

As a part of the global Skyline network, the <u>Houston trade show exhibit</u> company works with both small and large companies throughout the world. The company can help design a one of a kind trade show exhibit in Houston, whether companies are looking for smaller displays such as table tops, banner stands or pop-up displays, or a larger inline or a custom modular island exhibit.

In addition to designing unique trade show exhibits, Skyline Displays of Houston offers its clients special tips and training through its 'Lunch and Learn' seminars. Customers can receive assistance with topics such as trade show marketing, exhibit design, budget, booth staffing, lead management and many other topics. The next seminar is scheduled for May 21st and with limited seating available, early registration is recommended!

"We know that our job isn't over when we deliver a trade show exhibit to our customers. We want to work with them before, during, and even after the show to help ensure that their event is a success. Whether you're a trade show veteran or you're getting ready for your first show, we can partner with you for greater success," said Koopersmith.

About Skyline Displays of Houston: Skyline Displays of Houston (http://www.skylinehouston.com/) is part of the global Skyline network of more than 1,500 team members ready to provide exhibitors with expert worldwide service and support in nearly 100 North American design centers and representatives in 38 countries. Trade show exhibit rental, graphics, and service support is available from Skyline Regional Service Centers in major venues, such as Las Vegas, Orlando, Chicago, Toronto, China and Mexico.

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