



TollFreeNumber.org Engages Internet Marketing Agency Customer Magnetism

/EINPresswire.com/ Customer Magnetism provides a comprehensive website audit to help position TollFreeNumber.org for success in the market.

Irvine, CA – TollFreeNumber.org announced that it had engaged Customer Magnetism to examine its existing website and position it for future success in internet marketing. TollFreeNumber.org is a longtime provider of toll-free numbers for individuals and businesses. They have had a web presence for years and have been actively updating to better serve the toll free number community, but until recently little had been done to uplift the website itself.

"We wanted an expert opinion on our website. We wanted to look at everything with a critical eye," explains [Logan Marshall](#), CEO of TollFreeNumber.org. "We turned to Customer Magnetism to help us ensure our website is as strong as it can be."

In most cases, Customer Magnetism provides longer-term internet marketing services. From time to time its staff also performs one-time audits for companies like TollFreeNumber.org who are looking for a checkup of their website. Many companies request the service as a diagnosis after a sudden drop in site traffic. Although not as comprehensive as an ongoing internet marketing contract, audits have proven helpful for companies who are seeking shorter-term assistance.

For its part, TollFreeNumber.org was excited for the audit. The company has had an internet presence for a long time, which means there was a substantial volume of material for the Customer Magnetism team to explore. The company's website was evaluated on dimensions from high-level usability to granular, technical issues, and its previous internet marketing and outreach efforts were explored in depth. The resulting recommendations are in the hands of TollFreeNumber.org.

About TollFreeNumber.org: TollFreeNumber.org (<http://www.tollfreenumber.org/>) has been a premiere provider of personal and business toll-free numbers since 1999. The company specializes in low-cost toll free numbers, including vanity numbers, cell phone numbers, and international toll-free service.

About Customer Magnetism: Customer Magnetism (<http://www.customermagnetism.com/>) is a full-service [internet marketing agency](#). Headquartered in Virginia Beach, Customer Magnetism

has helped companies grow their online presence through search engine optimization, content marketing, social media management, paid search management, and more since 2000.

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<http://www.tollfreenumber.org/>

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