

.Com Marketing Gains Two New International Restaurant Clients, Expands Digital Marketing Portfolio

/EINPresswire.com/ .Com Marketing, the strategic [digital marketing agency](#), today announced the addition of two new clients to its growing portfolio, Tony Roma's and Bernie's CoffeeKitchen.



With over 150 restaurant locations on six continents, Tony Roma's is one of the most globally recognizable names in the industry, and has engaged .Com Marketing to deliver a digital media ad and Search Engine Optimization campaign promoting their popular menu items and themed happy hours. "We've embraced the digital movement and have already seen excellent trends in Q1 results already with our online campaigns", remarked Monique Yeager, Director of Marketing who oversees system marketing for Tony Roma's. "It's an exciting partnership," said Corey Rabazinski, .Com Marketing's Director of Online Media, "Tony Roma's have done a tremendous job at creating a globally recognized brand and we now have the opportunity to expand the breadth of that reach with our online capabilities."

Bernie's CoffeeKitchen, a well-known Florida coffee company, engaged .Com Marketing to update its online marketing efforts to include auditing its website analytics, conversion processes, [content marketing](#) and managing its paid search advertising campaigns, and developing targeted landing pages to promote its coffee line online.

"These two new clients suit .Com Marketing quite well," explained Hillary Bressler, Founder and CEO of .Com Marketing. We have 16 years of experience in online marketing, with an equal amount of experience in [digital hospitality marketing](#) and ecommerce. We're confident this experience will bring both clients outstanding results."

About .Com Marketing, Inc.

.Com Marketing, Inc., a privately-held, woman-owned, MBE-certified, award-winning business founded in 1997, provides outcomes-based digital marketing and with a focus on strategy and creative thinking. Taking a reverse engineering approach to solving persistent problems like poor online brand visibility and converting traffic into leads and sales, .Com Marketing deploys strategic solutions like SWOT analysis, website audits, competitive intelligence, web analytics and keyword data interpretation and strategic consulting to develop and implement search, social,

email, mobile, video and online advertising plans and processes. The company's diverse portfolio includes brands such as American Land Lease, Diamond Resorts, and Solivita. More detail about .Com Marketing's digital marketing services is available online at <http://www.commarketing.com> or call 866-266-6584.

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