

Entrepreneur/Writer Joseph Holland Releases Inspirational App iHardware

/EINPresswire.com/ New York, NY (Submitpressrelease123.com - press release) Long-standing, Harlem-based entrepreneur and writer Joseph Holland announced the release of iHardware, a trailblazing lifestyle smartphone app that provides <u>inspirational</u> tools ("iTools") through motivational videos and interactive functions. iHardware's dynamic, integrated array of inspirational features is new to the universe of mobile applications.

iHardware displays video of dramatic teachings elucidating inspirational principles ("iPrinciples") as well as video of individuals describing the practical workings of the iPrinciples with positive outcomes. There is also video of illustrative vignettes.

The interactive tools of iHardware feature a fill-in-the-blank format focusing the key principles, record-in-your-own-voice capability reinforcing inspirational precepts, and social-network-sharing via Facebook, Twitter and Email to pass the inspiration on.

"The <u>iHardware App</u> is a whole new thing", says Holland, the creator of iHardware. "The spiritual mix of time-tested truths, real-life and fictional role models, and seamless interactivity takes the user to higher ground."

A sampling of the iTools – each possessing a set of iPrinciples with distinctive video and interactive features – follows:

Vision Tool – Pursue your dreams with a strategy to overcome obstacles; Responsibility Tool – Use a new attitude to take charge of your problems; Self-Esteem Tool – Enhance your self-image by managing inner barriers; Faith Tool – Build fortitude for your journey towards fulfillment; Discipline Tool – Endure with vigor the pre-harvest seasons of your life; Association Tool – Manage your relationships strategically; Wealth Tool – Maximize your resources towards self-sufficiency.

A lawyer, ordained minister and entrepreneur, Holland has spearheaded community-building in Harlem for the past thirty years. He is author of the New York City-produced plays Cast Me Down and Homegrown; the spiritual memoir From Harlem With Love: An Ivy Leaguer's Inner-City Odyssey; the self-help devotional Holistic Hardware: Building An Inspirational Lifestyle in 30 Days; and the DVD series Holistic Hardware: Tools That Build Lives.

iHardware is a cross-platform mobile application.

The iOS version is available for download: https://itunes.apple.com/us/app/ihardware-inspirational-tools/id617433928?mt=8.

The Android version is also available for download: https://play.google.com/store/apps/details?id=com.ihardware.joseph.

The iHardware promotional video can be viewed at http://youtu.be/8LLMzXWNm5Q.

For information about iHardware visit <u>www.ihardwareapp.com</u> or contact support@ihardwareapp.com.

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