



Tec-Tel Communications Hires Voice Talent Lauren Synger

/EINPresswire.com/ Niles, IL (Submitpressrelease123.com - press release) [Tec-Tel Communications](#) is a New Jersey based Avaya Business Partner and customer centric service organization. Founded in 2011 and managed by four telecom industry veterans Joseph Intoci, Tom Fazio Mathew Trojcek and Jerry Schauder, [Tec-Tel Communications](#) was built on the belief that by delivering the best, quality, knowledgeable, responsive and consistent service in the industry they would maintain steady growth. So why would a company like Tec-Tel Communications not utilize the same level of professionalism and high standards for their own organization that they provide to their customers? The answer is that they wouldn't that is why they are working with Award winning voice actress and industry specialist [Lauren Synger](#) of Synger Productions.

According to Founder and Managing Partner at Tec-Tel Communications Joseph Intoci," we hired Lauren Synger of Synger Productions because she is an amazing talent and has really helped my organization sound professional. She's super friendly and really easy to work with. I would highly recommend her services to anyone in need."

Lauren Synger is more than just another voice actress and her studio Synger Productions is more than just another studio and production house. Lauren Synger provides voices for animated television, anime, films, video games, commercials, promos, public service announcements, radio tags, audio books, audio imaging services, industrial narration, instructional voice over, educational voice over, corporate hosting, and corporate telephone services, including phone system voice over in English & Spanish (message on hold, auto attendant, voice mail, & IVR) for businesses world-wide.

For over a decade, Lauren Synger has worked on hundreds of successful and award-winning projects utilizing her extensive range and fun, professional, turnkey approach to achieve fantastic results. In addition to her commercial and character work, Lauren Synger also provides script writing, editing, and audio production services for her clients.

"Working with Joe Intoci and Tec-Tel Communications has been a truly wonderful experience. As an organization, I found that Tec-Tel Communications is incredibly customer-needs oriented and goes above and beyond to provide quality, turnkey services for their clients," stated Award Winning Voice Actress Lauren Synger of Synger Productions.

According to Prospect PR Inc, Tec-Tel Communications' marketing and public relations firm, "employing the services of a professional voice actor, such as Lauren Synger of Synger Productions can actually be one of the cheapest parts of a marketing campaign that has one of the biggest effects."

As you know, a caller is a captive audience, one that has taken the time to consciously contact a business with a likely purpose of becoming or being a current customer. That makes the voice that they first hear an extension of the company's brand. By using a professional voice artist, it adds a personal connection between the caller and the business.

According to a survey conducted by The Voice Realm in New York City, having an interesting sounding human voice has been proven to decrease the chances of a caller hanging up when compared to the ever-favorite Musak that is sometimes used as a filler. By taking it to the next level and using a voice over that has been recorded in a studio also gives a better sound quality, which enables the message to get through.

They also found that "The number one response was not being able to understand what was being said, closely followed by the voice sounding uninteresting and boring. Also listed highly was no sound at all. Many survey responders said they simply hung up thinking that the call had dropped."

The on hold voice should be interesting enough to hold the callers attention, and clear enough so that every word is understood.

"Small businesses should look at the big picture. If a professional voice actor charges roughly \$400 for everything a client needs to have a professional Message On Hold Recording, break that down over using the recording for, say two years. That's less than \$20 per month. A very small investment into creating a very big first impression for that business," Lauren Synger of Synger Productions concluded.

ABOUT TEC-TEL COMMUNICATIONS:

Tec-Tel Communications is a New Jersey based Avaya Business Partner and customer centric service organization. Founded in 2011 and managed by four telecom industry veterans Joseph Intoci, Tom Fazio Mathew Trojcak and Jerry Schauder, Tec-Tel Communications was built on the belief that by delivering the best, quality, knowledgeable, responsive and consistent service in the industry they would maintain steady growth. Tec-Tel Communications' core product and service offerings centers on the Avaya IP office, VOIP, Unified Communications, Carrier Evaluations, Managed Services contracts and other suite of products targeted to small and medium businesses. Through the use of low rates, Service Level Agreements (SLA's), Creativity and Flexible product offerings and plans to choose from, is what makes working with Tec-Tel Communications a true pleasure for the customer. For more information about Tec-Tel Communications contact media@tec-tel.com or visit our website at www.tec-tel.com.

ABOUT LAUREN SYNGER OF SYNGER PRODUCTIONS:

Since 1999, Lauren Synger, owner and founder of Synger Productions, has been a professional voice-over artist for hundreds of videogames & animations, commercials & promos, public service announcements & radio tags, audio books, and audio imaging services. Her services include but are not limited to industrial narration, instructional & educational voice over, and phone system voice over in English & Spanish (message on hold, auto attendant, voice mail, & IVR) for businesses world-wide. Synger can also provide multiple accents (British, Cockney, Middle Eastern, Russian, French, Spanish, Irish, Swedish, Southern, New York, Minnesota). In addition to her commercial, and character work, Synger writes original music and provides scripting, editing, and production services for her clients. Synger Productions also has over four years of experience within the telecom industry. Synger Productions provides the technological know-how necessary to offer a professional, turn-key audio-imaging service for both owners and installers of phone systems. The extensive voice-over experience, coupled with the telecom experience enabled Synger Productions to expand into a full-service audio production studio, delighting customers with quality work and quick turn-around time regardless of client location. For more information about Lauren Synger and or Synger Productions visit

www.laurensynger.com

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